



## Learning and Performance Awards

*CNY ASTD annually recognizes excellence in learning and performance practices that link learning to strategic growth in the CNY area.*

# Organization (Not for Profit) Application

Non Profit, Government, or Education entity or collaboration which has linked learning for internal or external stakeholders to the organization's strategic growth or success  
*The 2012 CNY BEST Awards cover practices conducted in or during 2010 and/or 2011*

### Applicant Information

Name of Organization \_\_\_\_\_

Name of Contact Individual \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Please provide a name for the learning and performance practice** *(should be short, concise, and descriptive).*

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## Application Submission Materials

Excellent learning and performance practices come in all forms and structures! As such, one submission format may not fit all. Include information and materials that adequately demonstrate the impact of the learning and performance practice and initiative. For **Tips for Preparing a Winning CNY BEST Application**, visit [www.cnyastd.org](http://www.cnyastd.org). Questions regarding how and what to submit, contact [info@cnyastd.org](mailto:info@cnyastd.org).

### Information to submit

- Executive summary including why the learning and performance practice was initiated, who were the training recipients, and overall outcome and results. *Please limit summary to 250 words.*
- Overall description of the learning and performance practice. *Please limit description to 150 words.*
- Specific examples of the learning and performance practice.
- Examples of how the practice resulted in strategic growth or success for the organization. Ex. increased ability to reach stakeholders, increased productivity, or whatever demonstrates the results achieved.

***Submit six (6) paper copies of the application to***

**CNY ASTD  
PO Box 6343  
Syracuse, NY 13217-6343**

***Entries due April 2, 2012***