



ASTD Certification Institute
Certified Professional in Learning and Performance® (CPLP®)
CPLP® Program Fast Facts



What is the CPLP®?

CPLP is a credential for workplace learning and performance professionals offered by the ASTD Certification Institute. It is broad-based in scope and addresses a Workplace Learning and Performance professional's knowledge and performance achievements in nine areas of expertise as defined by the ASTD Competency Model.

Candidates earn the credential by meeting program requirements and passing a rigorous examination and evaluation process. Candidates who earn the designation are recognized as elite players in the Workplace Learning and Performance field and are awarded the right to display the CPLP® designation after their name.

Why might this certification be important to me?

As an Adult Education or HRD professional operating in the workplace learning and performance arena the CPLP certification is an important tool to have because of the value it brings to...

YOU	→	Builds confidence; establishes credibility; proves value and increases job/promotion prospects.
EMPLOYERS	→	Provides a reference point when evaluating job and promotion candidates; provides a platform that enables the delivery of more enhanced learning and performance services; encourages retention.
THE PROFESSION	→	Defines standards; drives professional accountability and protects the public.

What do I have to do to get it?

To become a CPLP candidates must

1. Have at least 3 years of industry related experience.
2. Take and pass a Knowledge-Based Exam consisting of 150 multiple choice questions
3. Prepare and submit a successful work sample which focuses on one of six areas of expertise: Designing Learning, Delivering Training, Measuring and Evaluation, Improving Human Performance, Facilitating Organizational Change, Managing the Learning Function.

Knowledge Exam Success + Work Product Success = CPLP Success!

How much time will I have to invest?

The Program takes approximately 6 – 8 months to complete: 8 -12 weeks for Knowledge Exam preparation and 40 + hours for Work Product Preparation.

How do I prepare?

There are a variety of methods and resources available for preparation. You can

- Create your own materials using information available on the CPLP Website.
- Find resources on the internet (study materials, workshops, study groups, etc.)
- Purchase the ASTD Learning System
- Attend an ASTD CPLP Prep Workshop
- Attend a CPLP on Campus Course
- Attend ASTD Certificate Program Workshops
- Become part of an ASTD Chapter Study Group
- Take the CPLP Practice Test (pCPLP)
- Work in pairs or in a team
- Start or join a virtual study group



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What is the schedule for testing?

Typically there are 4 knowledge exam testing opportunities and 2 work product submission opportunities offered each year. The schedules for the 2010 and 2011 year are as follows. Visit the CPLP website at www.CPLP.ASTD.org for additional information.

CPLP 2010 Testing Schedule

Test Window	Registration Deadline	Knowledge Exam Testing	Work Product Submission Deadline
Nov.	November 5	Nov 13 - Dec 11	February 25, 2011

CPLP 2011 Testing Schedule - **Registration begins December 1, 2011...**

Test Window	Registration Deadline	Knowledge Exam Testing	Work Product Submission Deadline
March	February 11	March 19 - April 9	August 26, 2011
May	April 1	May 21 - June 11	August 26, 2011
Sept.	August 5	Sept 17 - Oct 8	February 24, 2012
Nov.	November 4	Nov 12 - Dec 10	February 24, 2012

How much does it cost?

CPLP testing prices are as follows:

ASTD Member	\$799.00
ASTD Non-Member	\$999.00

Test fees cover the cost of all testing and test related materials for a one time sitting. Fees do not cover the cost of study or preparation materials; study group support; travel expenses to and from testing center; transfers; or re-testing fees.

What other benefits do I get as a result of becoming a CPLP®?

- Recognition as an elite player in the WLP field
- Use of the CPLP designation after your name
- Listing on ASTD CI website
- Networking opportunities with other CPLP professionals
- Invitation to participate in CPLP professional development opportunities

How do I apply?

You apply for the CPLP® program online at www.CPLP.ASTD.org.

Where can I get additional information about the program?

You can find additional information about the program online at www.CPLP.ASTD.org or contact ASTD Customer Care at customercare@astd.org or call 1-800-NAT-ASTD