



## Employee Learning Week (ELW) Sponsorship Opportunities

### Gold Star Sponsorship

**\$1,500**

- Prominent Gold Star recognition as a supporter of employee learning on promotional materials for ELW (ELW webpages – current, past; emails – approximately 4; flyers; etc)
- Prominent Gold Star recognition at ELW events
- Attendance for 8 at ELW events with prominent recognition and seating
- National ASTD recognition as a *Champion of Learning* with certificate presentation at CNY ASTD program
- Recognition as a *Champion of Learning* on CNY ASTD webpages and email

### Green Star Sponsorship

**\$1,000**

- Green Star recognition as a supporter of employee learning on promotional materials for ELW (ELW webpages – current, past; emails – approximately 4; flyers; etc)
- Green Star recognition at ELW events
- Attendance for 4 at ELW events with recognition
- National ASTD recognition as a *Champion of Learning* with certificate presentation at CNY ASTD program
- Recognition as a *Champion of Learning* on CNY ASTD webpages and email

### Blue Star Sponsorship

**\$ 500**

- Blue Star recognition as a supporter of employee learning on promotional materials for ELW (ELW webpages – current, past; emails – approximately 4; flyers; etc)
- Blue Star recognition at ELW events
- Attendance for 2 at ELW events with recognition
- National ASTD recognition as a *Champion of Learning* with certificate presentation at CNY ASTD program
- Recognition as a *Champion of Learning* on CNY ASTD webpages and email

### White Star Sponsorship

**\$ 250**

- White Star recognition as a supporter of employee learning on promotional materials for ELW (ELW webpages – current, past; emails – approximately 4; flyers; etc)
- White Star recognition at ELW events
- Attendance for 1 at ELW events with recognition
- National ASTD recognition as a *Champion of Learning* with certificate presentation at CNY ASTD program
- Recognition as a *Champion of Learning* on CNY ASTD webpages and email