



www.mccallskiracingteam.com

Dear Friends of MSRT,

The McCall Ski Racing Team can not pursue its team philosophy and mission statement to the team's potential without the support of many local businesses and organizations. We greatly appreciate all the support we have received throughout the years. Thank You!!! We would like to continue those relationships and we invite any new businesses to become part of the MSRT family. With your support, we can continue to provide a quality life experience to our children and the children of the community without putting a financial burden on their families.

### **Our Team Philosophy and Mission Statement**

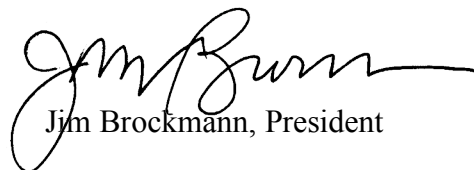
The McCall Ski Racing Team (MSRT) is a non-profit organization for aspiring athletes. We are a motivated group of ski racers working together in an attempt to reach our individual potential. We believe hard work, good fun, and honest competition teach us many life skills. MSRT is striving to produce quality ski racers who are also outstanding members of the community.

In earlier years, the McCall area has developed athletes who have traveled worldwide representing the United States. Several of these accomplished athletes have become members of the U.S. Ski Team and the U.S. Olympic Ski Team. It is not an inexpensive proposition to develop athletes who strive towards competing at the national and international levels. While holding true to our mission statement and philosophy, we want this opportunity to be available to every child in the community who is willing to dedicate themselves to reaching their full potential. We can not do this without the generous support of our community leaders.

Enclosed in this letter is a detailing of our business sponsorship program and the agreement which MSRT will make with you for being a sponsor. A significant portion of all sponsorships are tax deductible! We greatly appreciate your time and thoughtful consideration about what your part might be in our team.

If you have any questions or if you would like to pursue this sponsorship opportunity, please contact either Chuck Harris, Program Director, at 208-347-4234 ([katandchuck@frontiernet.net](mailto:katandchuck@frontiernet.net)), or Jim Brockmann, President, at 208-634-8350 ([james.brockmann@gmail.com](mailto:james.brockmann@gmail.com)).

Sincerely,



Jim Brockmann, President



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## McCall Ski Racing Team Business Sponsorship

### Levels of Sponsorship

#### **Bronze** - \$750.00 to \$1500.00

- \* Two year sponsorship.
- \* Businesses logo to be displayed on finish banner at all MSRT races.
- \* Business logo to be displayed on MSRT summer camp t-shirts.

#### **Silver** - \$2500.00 to \$3750.00

- \* Two year sponsorship.
- \* Business logo to be displayed on finish banner at all MSRT races.
- \* Business logo to be displayed on MSRT summer camp t-shirts.
- \* Business logo to be displayed on MSRT team sweat shirts.
- \* Business logo and link to be displayed on MSRT web site.

#### **Gold** - \$4750.00 to \$6500.00

- \* Two year sponsorship.
- \* Business logo to be displayed on finish banner at all MSRT races.
- \* Business logo to be displayed on MSRT summer camp t-shirts.
- \* Business logo to be displayed on MSRT team sweat shirts.
- \* Business logo and link to be displayed on MSRT web site.
- \* Business logo to be displayed on MSRT coaches uniforms.

#### **Olympic Champion** - \$7500.00+

- \* Two year sponsorship.
- \* Business logo to be displayed on finish banner at all MSRT races.
- \* Business logo to be displayed on MSRT summer camp t-shirts.
- \* Business logo to be displayed on MSRT team sweat shirts.
- \* Business logo and link to be displayed on MSRT web site.
- \* Business logo to be displayed on MSRT coaches uniforms.
- \* Business logo to be displayed on MSRT team vehicle(s).

# Sponsorship Agreement

\_\_\_\_\_ (hereafter referred to as the sponsor) agrees to be a corporate sponsor of the McCall Ski Racing Team, Inc. (hereafter referred to as MSRT). The term of this agreement begins on \_\_\_\_\_, 200\_\_, and expires on \_\_\_\_\_, 200\_\_.

In consideration of the level of sponsorship, MSRT agrees to:

\_\_\_\_\_ Bronze.

Sponsor's logo, address, and contact information will be displayed on an individual finish banner at all local (Little Ski Hill, Brundage Mountain, Tamarack), MSRT sponsored or hosted races and events.

Sponsor's logo will be printed on MSRT summer camp t-shirts.

MSRT will note sponsor's business name on the team web site.

\_\_\_\_\_ Silver

Includes Bronze level considerations.

Sponsor's logo will be printed on MSRT sweatshirts.

MSRT will post sponsor's logo and contact information on the team's web site. If the sponsor has a web site, MSRT will post a link on the MSRT web site to the sponsor's web site.

\_\_\_\_\_ Gold

Includes Silver and Bronze level considerations.

Sponsor's logo will be displayed on MSRT coaches uniforms.

\_\_\_\_\_ Olympic Champion

Includes Gold, Silver, and Bronze level considerations.

Sponsor's logo will be displayed on MSRT vehicle(s).

MSRT is a registered, 501.3(c) non profit organization. As such, within 90 days of this agreement, MSRT will provide the sponsor a letter detailing the tax deductible portion of the sponsor's contribution. The tax deductible portion will be the sponsor's contribution minus MSRT's actual cost in meeting the obligations of this agreement.

MSRT agrees to not solicit sponsorships from competitors of established Gold level or above sponsors. Should a possible conflict present itself, MSRT will contact the sponsor and the sponsor, during the term of this agreement, will have the right to determine if a reasonable conflict exists or not.

MSRT will regularly encourage and remind team members and their families to patronize MSRT sponsors.

The sponsor agrees to:

The sponsor agrees to provide the logo art work to be displayed on the various mediums specified in each sponsorship level. (Logos to be displayed on summer camp t-shirts must be received by MSRT by \_\_\_\_\_).

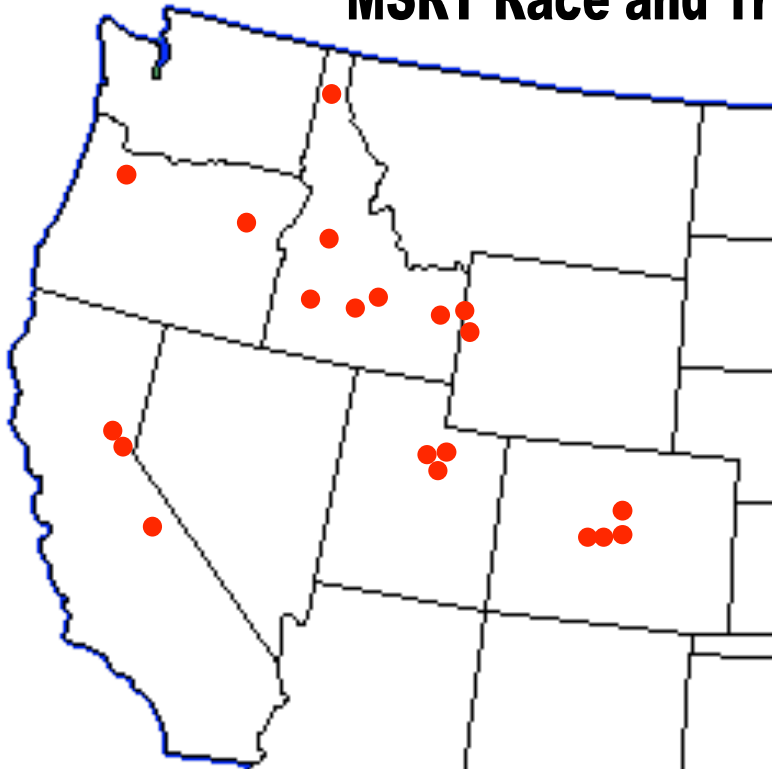
The sponsor agrees that monies derived from their sponsorship will be used as directed by MSRT's Board of Directors and that the sponsor has placed no direct or indirect stipulations on the use of sponsorship funds.

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
MSRT, President

\_\_\_\_\_  
Printed Name

## MSRT Race and Training Locations



Mt. Hood, OR  
Mt. Hood Meadows, OR  
Mt. Bachelor, OR  
Anthony Lakes, OR  
Mammoth Mountain, CA  
Sugar Bowl, CA  
Squaw Valley, CA  
Schweitzer, ID  
Kelly Canyon, ID  
McCall, ID  
Bogus (Boise), ID  
Sun Valley, ID  
Soldier Mountain, ID  
Jackson Hole, WY  
Grand Targhee, WY  
Park City, UT  
Snow Bird, UT  
Snow Basin, UT  
Vail, CO  
Breckenridge, CO  
Copper Mountain, CO  
Arapahoe Basin, CO  
Loveland, CO  
Winter Park, CO

### International

Stevlio Pass, Italy  
Thredbo, Australia  
Jindabyne, Australia  
Perisher Blue, Australia  
Mt. Hutt, New Zealand  
Round Hill, New Zealand

## **MSRT's Economic Impact on the McCall, ID Area**

- In the past 24 months, MSRT families have purchased over \$6,000,000 in property in Valley and Adams counties. Participation in MSRT was a driving force behind these property purchases.
- For expenses specifically associated with skiing and ski racing, MSRT families spent over \$200,000 in the local area last year.
- MSRT families pay approximately \$44,000 in property taxes in Valley and Adams counties each year.
- Not including “normal” grocery expenses, MSRT families spent approximately \$60,000 in local grocery stores last year for ski team ventures.
- MSRT has an annual payroll of over \$100,000 paid to three employees who reside in Valley and Adams counties.
- MSRT sponsored races bring in approximately \$20,000 per event to the local economy (lift tickets, restaurants, groceries, lodging, gasoline, etc.).
- MSRT's annual impact to the local area has averaged approximately \$3,700,000 per year.