



WHO-I-AM™

Child ID Card Kit

with Front & Side Photographs

★ Quick Access to Important Information

Records vital medical, identification, and contact information that can be provided to emergency personnel should your child become lost or injured

★ Easy to Use

Identification card can easily be completed and laminated in the privacy of your home with no additional tools or materials needed

★ Includes Everything You Need

Contains emergency identification card with adhesive tab, self-laminating sleeve, emergency contact shoe labels, child safety tips, and complete instructions





KIT OVERVIEW

Each year 800,000 children are reported missing and 1,000,000 are treated for injuries. The first two hours are crucial in an emergency. Yet, only 2% of children have vital information readily available to assist emergency workers. This kit is designed to be a simple tool you can use to prepare for an emergency while discussing safety with your child. Using a ball point pen, complete the information card, allow it to dry, laminate, and keep it with you at all times.

IDENTIFICATION CARD INSTRUCTIONS

STEP 1: Using the most up-to-date information available, complete the information card before applying photographs.

STEP 2: On the front of the card, peel the backing off the adhesive tab and attach a recent front-view, head and shoulders, photograph of your child.

STEP 3: On the back of the card, peel the backing off the adhesive tab and attach a recent side-view, head and shoulders, photograph of your child.

STEP 4: Place the completed card in the self-laminating sleeve and follow the directions printed on the sleeve.

NOTE: This kit does not collect a fingerprint sample. While fingerprints are important, it is crucial that parents have front and side view photographs readily available should their child be missing. These will be more vital in the first hours.

PREPARE YOUR CHILD FOR ACTION

Role playing is a great way to prepare children for emergency situations. Compile a list of scenarios that can be acted out with your child. For example:

- What do you do if someone tries to grab you? Tries to get you into their car?
- Where should you go if lost in the store? In an amusement park?
- How would you respond to someone asking you to help find their lost dog?
- Have your child pretend to call 911 and ask for their address and phone number.
- Teach your child to use the following easy-to-remember strategy if faced with a threatening situation.

**WHEN IN
DANGER...**



HIT ★ KICK ★ YELL STRANGER™

