



Brian J. Johnston

Speaker / Fitness Professional / Best-Selling Author

As an event planner or program director, you know it is vitally important to provide quality programming for clients. Your reputation and ultimate business success depend on it!

You want to offer programs that people want to attend, where they will be inspired, invigorated, and encouraged?

Your audience needs sessions that are entertaining, provocative, and imaginative!

You want sessions that offer fresh, practical, and immediately applicable strategies for professional and personal success?

Your audience needs someone to grab their attention, shift their perspective, and inspire them to "Get Better!"

You and I have a lot in common...

As a fitness professional, one of my greatest challenges and responsibilities is consistently delivering relevant and reliable information amidst all the media sales and marketing hype.

I know it can be just as challenging for you as a planner to determine the best speaker "fit" for a particular event, right?

Can I make a simple suggestion? **Hire ME!** ☺

While that may seem inappropriately bold, let me explain...

Over the years I've noticed that a large number of seminars and events invest a significant amount of time, energy, and resources, primarily focused on business-type sessions.

And, while becoming proficient in the newest technology, honing vital management skills, or mastering slick sales and marketing techniques is important...

They ALL become irrelevant pursuits today if you suffer a health-related demise tomorrow!

The Solution?

Speaker, fitness professional, best-selling author, and founder of Atlanta-based EVOLUTIONS Total Wellness, Brian J. Johnston is on a personal mission to help others **"Discover & Develop a Higher Fitness Purpose."**

The sessions listed below can be tailored to suit various event formats (i.e. keynote, break-out, ½ day, etc)

Exclusive One-of-a-Kind Sessions include:

- **Finding Your Fitness Purpose**
- **The 3 Keys to Personal Fitness Success**
- **When Being F.A.T. is a Good Thing**
- **T.A.G. – You're It!**



Please review the enclosed promotional DVD for a small sample of my life-changing programs. I look forward to further discussing how I can be of potential service to you and your organization.

Thank you for your time and consideration. Please accept the **Special Bonus Report** I created for you entitled **50 Ways to Leave Your Blubber™**

It's yours FREE at www.Evolve-Now.com. Enjoy! ☺

To schedule **Brian J. Johnston** to speak at your next event, please call: **404.451.4170** or e-mail: brian@evolve-now.com