

Introductory Rates for the AutismClassroom.com Digital Newsletter *(May and June 2010)*

Ad Type1:

1 and 1/2 inch x 1 and 1/2 inch square- \$20.00, placed on page 2 "Featured Article" Page.

Ad Type 2:

2 inch x 2 inch square- \$30.00, placed on page 4 "Tip of the Month" Page.

Ad Type 2B:

2 inch x 2 inch square- \$25.00, placed on various pages throughout the publication.

Ad Type 3:

3 inch x 1 inch banner ad -\$35.00, placed at the bottom of the "Home Link" Page for Parents

Ad Type 4 Full Page:

6 inch x 9 inch Full Page Ad- \$100.00, placed on various pages throughout the publication.

****Each ad above includes a space on our classifieds page with a link to your website****

Ad Type C:

Classified Ads -\$5.00, small classified ad mentioning your company, website or service (15 word limit).

Introductory Advertising Rates for the AutismClassroom.com Website

Website Ad 1 Blue Text Box: Front Page Blue Section ad- \$100.00, placed at the bottom middle of the page in the blue highlighted section. Includes a 2 inch x 2 inch square

picture banner and text (50 words or less) with a link to your website. This ad shows on all pages of the website.

Website Ad 2 Visitor Count Box: Front Page Bottom Gray ‘Visitor Count’ Section ad- \$50.00, placed at the bottom of the page in the gray highlighted section near the visitor counter. Includes a 3 inch x 1 inch horizontal banner ad with a link to your website. This ad shows on all pages of the website.

Website Ad 3 Page Toppers: A 3 inch x 1 inch horizontal banner ad- placed under the heading on the selected page of your choice:

A-Free Teaching Materials Page

B- The Sensory Connection Page

C-Free Online Trainings Page

D-Food Allergies Page

E- Educator’s Page

Payments and Policies

Cancellation: AutismClassroom.com reserves the right to cancel your order at any time, in which case we will refund your purchase. There are no refunds for advertiser-initiated cancellations.

Files: We can convert your standard sized banner ads to meet our requirements.

Payment: Payment can be made via Paypal, Check or Money Order by the 15th of the month before your ad runs.

Contact:
AutismClassroom.com
Ph: 301-509-6248
autismchatboard@aol.com

Please provide us with the following information in your email inquiry:

- Month and Year you would like to showcase your ad
- Company Name
- Contact Name
- Address
- Website
- Phone Number
- Email Address