

NEWS RELEASE

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WINE & CHEESE PAIRING GUIDE IS WINNER OF NATIONAL “BEST BOOKS 2007” AWARD

Windsor, California – USA Book News has announced that the winner of its *National Best Books 2007 Award* in the “Cooking, Food & Wine: Reference” category is *WINE & CHEESE PAIRING GUIDE: Your Exciting Search for Wow! Combinations* by Norm & Barbara Ray.

USABookNews.com, the premiere online magazine and review website for mainstream and independent publishing houses said, “In the *Wine & Cheese Pairing Guide* the authors give you a running start to find your “Wow!” combinations. They give you helpful information about cheeses, wines, and pairing. They offer pairing recommendations developed through personal experience, tasting events with other people, recommendations by wine experts, recommendations by cheese experts, and various analytical pairings. Of course, the ultimate judge of your *Wow!* combinations is you. Your unique set of taste buds and olfactory nerve cells will identify your exciting and perfect pairings.”

The National Best Books 2007 Award competition winners and finalists traversed the publishing landscape: Simon & Schuster, Penguin-Putnam, HarperCollins, Random House, McGraw-Hill, Houghton Mifflin Co., John Wiley & Sons, and many independent publishers such as Rayve Productions Inc. which published the award-winning *WINE & CHEESE PAIRING GUIDE*.

According to author Norm Ray, “We are very pleased to be the winner of this award. When we began the research for this book and realized that there are more than a thousand wines and a thousand cheeses in the world today, the number of combinations was mind-boggling ... literally, over a million potential combinations. But, we decided it was an excellent opportunity for us to give our readers many analytical tools to help them enjoy the pleasure of searching for specific combinations of wines and cheeses that would give them and their friends those “Wow!” experiences.” Co-author Barbara Ray said, “We had so much fun doing the research for this book, observing the wide variety of combinations that worked well for some people, yet were not favorites of other participants. It was really exciting when they experienced a “Wow!” combination and the excited expressions on their faces and in their exclamations proclaimed their discovery of perfect pairings.”

WINE & CHEESE PAIRING GUIDE: Your Exciting Search for Wow! Combinations (\$15.95 softcover) can be purchased at traditional and internet bookstores, winery tasting room gift shops across the U.S., gourmet kitchen stores or from Rayve Productions at www.rayvepro.com or 1-800-852-4890.

USABookNews.com is an online publication providing coverage for books from mainstream and independent publishers to the world online community.

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WINE & CHEESE PAIRING GUIDE: Your Exciting Search for Wow! Combinations by Norm & Barbara Ray,
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