



# Scrip Program Details

Scrip is a word that means "substitute money" or gift certificates/cards from national and local retailers. They are the same gift certificates or gift cards that you buy at many popular retailers including JCPenney, Sears, Wal-Mart, Sam's, Pizza Hut, Red Lobster, and many more.

This is an ongoing program. E.g. Let's say you do your weekly grocery shopping at Wal-Mart or any of the other participating grocers and spend \$100.00 each time. With a little initial planning on your part, on Monday morning you would submit your order to the HCS office, and pay for a \$100.00 gift card. On Friday you pick up your card and do your grocery shopping as usual. You get the same amount of groceries and HCS earns \$2.00!!

That's how the participating retailers help us raise money. They agree to sell gift certificates to Heartland Christian School at a discount. Families, like ours, buy the certificates for full face value, then redeem them for full face value, and Heartland keeps

Two dollars may not sound like a lot but, look at the example below. If each family used "SCRIP" to do their usual monthly shopping, we could have a nice source of REGULAR INCOME for the school and NOT HAVE TO SELL ANYTHING!!

Food \$75.00 per week x 4 = \$300.00/month

Clothing \$50.00/month

Gas \$25.00 per week x 4 = \$100.00/month

Dining Out \$50.00/month

Total \$500.00/month x 12months=\$6,000.00/year

The average portion of each scrip purchase earned by organizations like ours is 5%. So an average family would earn \$300.00 each year for Heartland Christian School. If each of our 90 families would use scrip faithfully, we have the potential to raise \$27,000.00 over the course of the year!! And these are conservative numbers!!

Just imagine what we could do with an EXTRA \$27,000.00!!

If you have questions, please call or e-mail me at the school!

In His Service,  
Kathy Moore

322-5817



# SCRIP

## HOW IT WORKS!!



You PURCHASE GIFT CARDS through Heartland Christian School for the places you most likely SHOP on a regular basis!!

IT'S JUST LIKE CASH!

\$25.00 GIFT CARD for WAL-MART= \$25.00 you SPEND at WAL-MART!!

**HCS RECEIVES a percentage of the  
GIFT CARD VALUE from SCRIP!!**

## LOOK at this EXAMPLE

*If the average HCS Family would use the following amount of SCRIP cards on a regular basis, the school could have a GREAT source of ongoing income!!*

**FOOD** = \$75.00 per week x 4 = \$300.00 per month

**CLOTHING** = \$50.00 per month

**FUEL** = \$25.00 per week x 4 = \$100.00 per month

**DINING OUT** = \$50.00 per month

**TOTAL** = \$500.00 per month x 12 months =  
\$6,000.00 per year

\$6,000.00 x 5% average earned = \$300.00 per year

**\$300.00 x 90 HCS Families  
= \$27,000.00 per year!**