

Web copy for a Small Business Coach/Consultant

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Fire Up Your Business!

It's as easy as **1-2-3**. These 3 powerful workshops give you the tools you need to explode your business success beyond your wildest dreams.

1. Build and sustain long-term profitable relationships

How do you motivate, influence and inspire someone to want to have a business relationship with you, that helps both your businesses blossom? [Find out more.](#)

2. Use strategic partners to grow your business

How to use the power of other people's networks to build your business. The easiest and quickest way to increase your revenue. [More details here](#) on how to learn the secrets of successful strategic partnerships.

3. Keep your focus on better business results

How do you avoid the distractions of everyday life that keep you from doing the really important things? [This workshop](#) has answers you'd never have thought of.

Sound too easy? When you use the tools you'll learn in these workshops, your business will skyrocket. There's no question about it. Click on the links above to read more details.

Or pick up the phone now and give [name] Hakes a call at 805-766-0527, because there is a foolproof way for you to **Fire Up Your Business!**

Not a "group" person?

If you'd like more personalized attention, this process is also available on a **one-on-one consulting** basis. Call xxx for details.

[business relationships page]

How Building And Sustaining Long-term Profitable Business Relationships

will

Fire up Your Business!

Have you noticed how people who are doing well in business seem to KNOW lots of people? The truth is that people do business with people they know, like and trust. How would you feel if you could form relationships that help you build and sustain your business with less effort and more fun?

Anyone can do it!

Even on a micro business budget, you can do it.

All you have to do is learn the secrets that successful people already know.

What are those secrets? And how can you learn them?

That's where [name] can help. He knows the inside tips that can make your business spiral to the skies. And he's put them all together in one powerful workshop to make them available to you.

Here's some of what you'll find out:

- The **one** awful truth about owning a small business that no one will tell you
- **One** important question that all small business owners should ask themselves
- **One** key thing you need to know that creates a foundation for all successful long-term business relationships
- Learn a small business model that **works every time**
- How you can use time-tested principles of leadership to **drive your business higher** (even if you think you have no one to lead)
- The big difference between ethics and values
- How to **avoid ethical dilemmas**
- Why you don't always get what you want and how to make sure you do
- How to **avoid communication glitches** that derail relationships

This dynamic workshop will leave you flabbergasted at the ease with which you can get your business rolling.

What are you waiting for?

This information is there for you. Don't let your business languish in the doldrums when all you have to do is spend half a day with [name].

Network! Call people up! Communicate well! You've heard it all.

But how do you put it into practice?

Come to this practical workshop and learn how to translate all those ideas into a reality that will get your business buzzing in next to no time.

Call [name] today at [telephone number] for details on upcoming sessions.

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[strategic partnerships page]

How Forming And Using Strategic Partnerships

Will

Fire Up Your Business!

Are you secretly envious of business owners who seem to have a constant stream of business and you don't? Being an entrepreneur was never supposed to be such a struggle.

Ever wonder if there's a magic bullet that will get your business rolling with less effort?

The good news: there's a simple solution!

Building strategic partnerships creates a flow of business in both directions that makes life easier, more effortless and more fun.

But how do you create partnerships that are solid?

And more than that...how do you then maintain them over a period of time? And how do you avoid the pitfalls that cause them to fall apart?

In [name] Hakes' informative and practical workshop, you'll find out the secrets of building partnerships that last and bring you prosperity.

You'll identify the obstacles that seem to keep popping up just when you need them least, and find ways to avoid them.

Here's some more of what you'll learn:

- The **7** building blocks of strategic partnerships
- **6** major stumbling blocks to be aware of when creating strategic partnerships
- The **not-so-obvious signs** that a strategic partnership is heading for the rocks
- The **one** mistake almost everyone makes that reduces the effectiveness of their networking by 90%
- **3** decisions that control the future of your business
- **4** key elements in the decision making process
- **14** easy steps in the decision making process, but leave one out at your peril and it won't work
- **10** conditions that must be fulfilled for change to be successful
- What you need to do before you think of implementing changes

- The “**neutral zone**” and **why it’s critical** when you’re planning new ventures or introducing new services
- How to introduce new services in a way that gives you a **fighting chance of success**

You’ll walk away with tips, tricks and techniques that will clear the clouds of doubt from your mind and leave you enthused about cooperating with others to grow your business.

Call [name] today at [telephone number] for details on upcoming sessions.

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[better results page]

How Focusing On Better Business Results

will

Fire Up Your Business!

Does it seem as if you're constantly trapped by details that may not be that important? But you don't see a way out. Working and working and feeling that if only someone would just introduce the 48-hour day, you could get everything done.

Do you wonder how to keep your focus on the really important things that will expand your vision, and shift your business into high gear?

Plan and improve. Plan and improve. Plan and improve. It's drummed into us all the time.

No time to plan, you say. Too busy taking care of details. It doesn't have to be this way.

There is a simple solution.

You can move planning from drudgery to being a useful tool that will help you **Fire Up Your Business!**

And guess what? It's easier than you think.

Sign up for [name's] informative workshop and find out what it really takes to put your business on autopilot, decrease the amount of effort you're putting into it, and be **more successful**.

Here's some of what you'll learn:

- The **one** belief that trips up small business owners **every time**
- Why focusing on problems is holding your business back
- How to **make the future a known quantity** rather than guesswork
- Why planning is not just an end in itself, but an ongoing process
- Why plans often don't work and how **you can make them work for you**
- How to **create a solid foundation** for future success
- How to make overall direction of your business **relate to what you do today**
- What it takes to **achieve long-term success**
- **14** steps in making decisions that stick
- How to **find the gold** in challenging situations

- How **new thinking** can shape the future of your business and how you operate

Stop doing the next most urgent thing.

Stop rushing from one crisis to the next.

Stop running around like a chicken without a head.

Make it easy on yourself. Talk to [name]. He can help.

Call him today at [telephone number] for details on upcoming sessions.

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