

OCTOBER 2014
COMPLIMENTARY

THE SOUTH COAST *Tribune*

Finale Was A Doozy *Queen and Her Court*



L-R: The 2014 Queen of the Ms Senior Sweetheart Pageant of America and her court: Patricia Genovese, 3rd runner-up; Tamara Swihart, 2nd runner-up; Queen Ida White; 1st runner-up, Sally Beth Vick. Tamara was also chosen as "The Flaming Glow", which is the pageant's Miss Congeniality award.

By Chuck Gregory, Publisher

The 36th edition of the Ms Senior Sweetheart Pageant of America, Inc., Intl., was an overall success with a lot of smiles, cheering and more than a few tears shed in joy and remorse.

Alas, it was probably the final pageant after four decades of family oriented pageantry, but a reunion is possible (to be discussed).

Eleven contestants from around the country set the tone for royalty on stage glowing in their senior years. The eleven contestants were: Charlotte Ambrose, Ruth Berkel, Moon Boo Chang, Susan Conover, Patricia Genovese, Viola Gower, Sharon Maloney, Tamara Swihart, Margarithe Tower, Sally Beth Vick and Ida White



Chuck Gregory

The 2014 pageant was won by Ida White who had been a contestant since 2002. The Queen's court consists of Patricia Genovese, 3rd runner-up; Tamara Swihart, 2nd runner-up; and 1st runner-up, Sally Beth Vick. Tamara was also chosen as "The Flaming Glow", which is the pageant's Miss Congeniality award voted on by all the contestants.

The stage was alive with bright lights, great decorations and a memorable setting designed and constructed by Annette Gamache and a slew of assistants.

The pageant planning committee put together a great 9-day excursion and show, including a trip to Rhode Island for a dinner and show at the Newport Playhouse.

The Committee consists of: Len Kaplan, President, Chuck Gregory, Vice President, Heather Salva, Coordinator; Annette Gamache (stage), Barbara

**Tony's
Lady
Won!**

**Queen
2014 &
Forever**



Queen, Dr. Ida White, St. Thomas Virgin Islands and Florida, won the 2014 Ms Senior Sweetheart Pageant of America. The 36th anniversary of the iconic event was the concluding pageant. Her beloved partner of 49 years, Tony Hunt, was watching from above and smiling.

Parente, Charlie Noversa, Bruce Rex, Carolyn Burton, Shannon Dallaire, Yvette Mancini and Dottie Soczek. Noah Salva was on board for set-up work and stage performances. Andrea Barron McLaughlin assisted on stage set-up.

Queen Ida White bids a fond farewell, for the time being, to Donna Souza Lord, the greatest organizer in the world, Lafrance Hospitality Company and the Hampton Inn, and the Ms Senior Sweetheart Pageant founder and President. Len Kaplan

The headquarters for the pageant was once again the Westport Hampton Inn, part of the Lafrance Hospitality Group. The staff's coordination efforts with the pageant are world class.

The on-stage folks included Wayne Miranda and Noah Salva - and the eight returning Queens in varying performances were: Toya Andrew, Rita Battram, Juanita Cross, Constance Gabriel, Mary Lee Pompeii, Sheri Ann Shear, Dorothy Soczek and Carol Tuohy, Len Kaplan and Chuck Gregory.

Kathy Morris was the stage director, while Mike Kalisz was the sound man.



The band was The Noteables with Reggie Amaral, the legendary Joe Braga, Reno Vavala (the Dean of local music) and Bill Guillmette.



Noah Salva is all set to take on any role on any stage

