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## Divine Infomercial

By L. David Harris, assistant registrar



*"And Enoch walked with God: and he was not; for God took him."* Genesis 5: 24

Almost every time I watch an infomercial on television, no matter what it is about, I can feel my

pulse quicken. My interest is sparked through the effective advertising and marketing of those who produce the infomercials.

I believe that the element that makes their campaigns so effective is their use of testimonials. They showcase ordinary people who are willing to say that the product or service absolutely changed their lives, and can change yours too. They say that if they have benefited so tremendously, so can you.

I have caught myself imagining that I was actually experiencing the results they claimed that I would. From the perfect knives, vacuum cleaners, massagers, and food processors, to the best real estate investment, currency trading, and Internet business programs; all are compelling. The reason had everything to do with the testimonials.

If God were to produce an infomercial advertising the power of relationship with Him, who might He get to give testimonials?

The Bible says that Enoch walked with God. His experience with God was so rich that God translated him to heaven without seeing death. God must have been included as the center of all that Enoch's everyday life entailed. He must have been so interwoven into Enoch's life that they were close friends. Enoch probably consulted the Lord before making any decision, because He valued God's input so much. Enoch and

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62° F  
Cloudy  
Wind 11 mph  
from the North  
Humidity 93%

the Lord became so close that God could not bear to wait thousands of years for Jesus to come in the clouds, to have him in heaven. God took him into heaven early, so he could have that much more time with him, and demonstrate to us how wonderful a relationship with God is.

I am sure that God would use the testimonials of people like, Rahab, David, Joseph, Mary Magdalene, and Abraham as well. If I were watching their testimonies, my pulse would quicken knowing that if these ordinary people could live victorious lives, I can too. God's infomercial would leave us with no need for doubt or apprehension. We could fully believe the claims of the producer and totally invest ourselves to receive the benefits shown.

I am so glad that God has shown through so many people just like me, that we can have a successful life in Christ. This gives me hope.

*L. David Harris, CUC's assistant registrar, is the author of "Know Peace Within—A Life in Transition," and a two-volume set entitled "Alive at 5—Victory in Retrospect."*

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7600 Flower Avenue ■ Takoma Park, Maryland 20912 ■ 301 891 4000 ■ [info@cuc.edu](mailto:info@cuc.edu)