



June 22, 2001

Dear Parent:

We at Kohl's are proud to recognize your child as a store-level winner in the Kohl's Kids Who Cares scholarship contest. Children like yours who care and are willing to volunteer to help others set a valuable example and help make the world a better place.

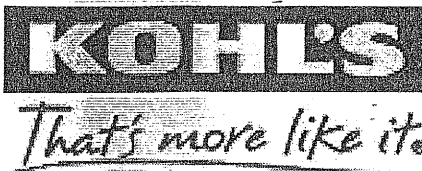
To help us get the word out, we are attaching a news release announcing your child's selection as a store-level winner and listing other winners in your area. Please feel free to forward this release to your local newspaper, radio or television station.

Sincerely,

A handwritten signature in cursive script that reads "Gail Naumann".

Gail Naumann

Kohl's Cares for Kids Coordinator



Contact: Lori Sansoucie
Weber Shandwick Worldwide
314-552-6707

FOR IMMEDIATE RELEASE

Susan Henderson
Kohl's Department Stores
262-703-1302

KOHL'S REWARDS LOCAL YOUTH FOR VOLUNTEERISM EFFORTS
Kids Receive Gift Cards and Become Eligible for Regional and National Awards

CINCINNATI, June 15, 2001 – Local youth are making a difference in their communities – and are being rewarded for their efforts. Kohl's Department Stores has selected area kids from nominations submitted at its local stores to be recognized for their outstanding volunteer efforts.

The Kohl's Kids Who Care™ scholarship program, launched earlier this year, identifies and recognizes the efforts of kids who contribute in special ways to their local communities. Kohl's created the Kohl's Kids Who Care program to reward youth for their outstanding efforts.

A recent survey conducted by Kohl's found that 88 percent of American families have one or more youth between the ages of 6 and 18 who regularly volunteer to help others, dispelling beliefs that today's youth are only focused on themselves.

Kohl's store associates selected local store winners in two age categories, 6-11 and 12-17. Each store winner will receive a \$50 Kohl's gift card, and will be considered for post-secondary education scholarships at the regional and national levels. A total of 65 regional winners will be announced in July and each winner will receive a \$1,000 scholarship. The 10 national finalists will be announced in August and each will be awarded a \$5,000 scholarship.

Winners in the area include:

Elizabeth M. Scott, 11, Beavercreek, Collected and Donated Toys
Hillary R. Sletten, 17, Beavercreek, Girl Scout Gold Award Project
Colleen P. Judge, 11, Dayton, Founder "Giving Strings Orchestra"
Erin McNamara, 17, Dayton, Clubhouse Program
Annie M. Wainscott, 15, Troy, Clubhouse Kids – Parkside Housing Project Dayton & Troy
Bruce W. Drewry, III, 10, Milford, Volunteer for the Milford Youth Football Teams and Cheerleaders
Joe Keuffer, 16, Cincinnati, Camp We Belong Volunteer **TEEN RESPONSE YOUTH (513)607-4147**
Rick C. Hill, 17, Morning View, Board Breaking for Breast Cancer Research & Helping Elderly Couple Move
Sujit Ganguly, 7, Fairfield, Collected and Donated Non-perishable Goods & Clothing
Emily H. Doerger, 17, Cincinnati, Volunteer Resource Center for Alois Alzheimer Center
Erica E. Wesseler, 10, South Lebanon, Made Easter Baskets for Homeless and Burn Victim Children

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Stephanie M. Back, 17, Morrow, Ursuline Academy Habitat for Humanity Home
Lauren E. Carter, 9, Liberty Township, Packed Lunches at a Soup Kitchen
Tara C. Swift, 17, West Chester, Volunteer Coach for Ladyfire Bird's Basketball Summer Camp
Joshua L. Jones, 9, Middletown, Volunteered to Help Abused Child
Searra A. Hall, 15, Germantown, Volunteer for the Germantown Rescue Squad in the Student Rescue
Member Program
Rachael L. O'Bryan, 17, Crestwood, Children's Hospital Volunteer
Kylie E. Kastens, 9, Louisville, Works with 2 Year Olds at Church
Rebecca S. Allen, 17, Louisville, Organized Can Drive for Kling Center
MacKenzie M. Fischer, 6, Nicholasville, Made Sandwiches for the Hope Center
Lindsay L. Neff, 17, Maysville, Coordinated Senior Citizen Halloween Dinner Dance

"The impact of the volunteer work of these outstanding young people is incredible and they each deserve to be recognized and rewarded for their efforts," said Julie Gardner, senior vice president of marketing for Kohl's. "That's why we are pleased to be able to acknowledge their outstanding work through our local area Kohl's stores."

The Kohl's Kids Who Care scholarship competition is part of the Kohl's Cares for Kids® program which raises funds for children's hospitals, features fundraising gift cards for local schools and non-profit youth groups, and provides an employee volunteer program to encourage volunteerism to benefit local non-profit organizations.

Based in Menomonee Falls, Wis., Kohl's is a family-focused, value oriented specialty department store offering moderately priced national brand apparel, shoes, accessories and home products. With 354 stores in 28 states, Kohl's features a merchandise mix that is 80 percent national brands and 20 percent private brands.

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Kohl's Kids Who Care™ Nomination Form

Print out, complete and return to your local Kohl's Store by mail or in person to the Customer Service Desk.

For CSFA Use Only	ID	AA	HRS	1-2	4-5	TOTAL

Nominee's (Child's) Name: First Joe MI Last Keuffer

Address 4200 Eileen Drive

City Cincinnati State Ohio ZIP Code 45209

Telephone (513) 531-2461

Age as of 3/15/01: 16 Date of Birth: Month 10 Day 18 Year 84 US Citizen: yes no

Nominator's Name: First John MI R Last Keuffer, III

Address 6758 Bramble Ave. 2nd floor c/o Teen Response, Inc.

City Cincinnati State Ohio ZIP Code 45227

Telephone (513) 272-8222 Fax (513) 272-8222-call first

E-mail teenresponseinc@netzero.net

How long have you known the nominee? 16 years In what capacity? Family and Youth Group Mentor

I am the Director/Founder of a youth program...Teen Response, Inc.
 Tell us about one volunteer service activity that the nominee performed within the past twelve (12) months. The person(s) receiving the benefits of this activity must not be a family member of the nominee. Fill out this form completely and accurately in the space provided. Provide no more than one additional sheet with additional information or other volunteer activity.

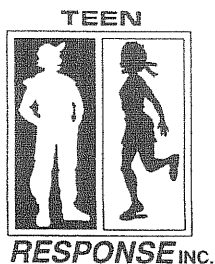
Name of activity or service performed Numerous Volunteer activities--volunteer at Camp We Belong a camp for kids who have lossed a loved one.

Who benefited from this service? (May be an individual, an organization or a community)
Group of youth, Camp - Kids at Fernside (Center for Greiving Families)

1) What specific tasks or components of the activity did the nominee perform? Once a client, Joe now acts a a Summer Counselor for other kids who have lossed a loved one.
Joe also acts as a peer leader in our own youth program, Teen Response, Inc. by helping in a variety of activities such as-Adopting Families for Christmas, etc.

2) Why was the service needed, and what effect has it had on the beneficiary?
Dealing with the loss of a family member is difficult, especially for kids, Joe feels that his story may help others deal with the pain and loss.

3) Indicate amount of time nominee spent on this service:
 Dates - From: Month 1 Year 1995 To: Month 8 Year 2000 Number of hours per week
This varies depending on the project and circumstance--Joe has contributed over



TEEN RESPONSE, INC.

P.O. BOX 9555
CINCINNATI, OHIO 45209-0555
(513) 272-8222
www.teenresponseinc.com
E-mail: teenresponseinc@netzero.net

"Building a Better Future
Through the Voices of our Youth"

February 9, 2001

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To whom it may concern:

Please accept the enclosed information as documentation for the nomination of Joseph Keuffer, a sophomore at Purcell-Marian High School for the "Kohl's Kids Who Care" Scholarship.

I am nominating Joseph Keuffer for this award because of his long time unselfish commitment to his community, family, and people of diverse cultures, dedication and hardwork on behalf of our youth program, Teen Response, Inc. As is evidenced by our last names, Joseph is my cousin. Approximately five years ago Joseph's father, my uncle, succumbed to a long battle with lung cancer. For several years Joseph watched as his father tried in vain to defeat this disease which was slowly ravishing his body. Throughout this entire experience, I witnessed Joseph be strong for his family, his sister and for himself.

In 1993, I founded a youth program called Teen Response, Inc. while working as a local Police Officer. In 1995 while watching my uncle battle this disease, I decided to let Joseph join our program in order to help provide him with some stability and a place to have fun as well as discuss openly his feelings in dealing with his father's illness. During the past five years, Joseph has been an invaluable asset to our program and to other youth. As a part of his dealing with his father's death, Joseph attended a program called Fernside, a Center for Grieving children. This program helped Joseph tremendously in dealing with his loss.

As a result, Joseph has gone back to Fernside and to assist Hospice of Cincinnati to serve as a camp counselor for Camp We Belong-a camp for children who have lost a loved one. Joseph has provided young people who share similar losses, with a sense of hope and understanding. He has let them know that they are not isolated.

Joseph has also worked tirelessly for Teen Response. I must say that having a cousin such as myself is not always easy for Joseph. Having to deal with my constant optimism, my desire to always create something new or do something different and my demand for 110% effort can be trying, but through it all, Joseph has been someone I can always count on.

Perhaps as a family member I shouldn't nominate Joseph, but I am able to separate the two positions I hold as family member and program coordinator. While on the other hand, I feel I should be able to nominate Joseph, because we all know, we often require more from our family and expect more out of them, and sometimes it is an unfair burden.

Joseph has worked over the five years by participating in the following projects:

1. **Cultural Exchange Program:** 25 Cincinnati youth raised \$10,000 to travel to Lame Deer, Montana to live in teepees on the Northern Cheyenne Indian Reservation in

1999 Lighthouse Vision Award Winners
1998 Cincinnati Business Courier Young Business Leader Award
1997, 1998 YMCA Character Award
1997 State of Ohio Kuster Award for Excellence in Youth Work

Project Support From

THE CITY OF



City of Cincinnati



City Council
Paul M. Booth
President Pro Tem

City Hall, Room 349, 801 Plum Street, Cincinnati, Ohio 45202
Phone (513) 352-5274 Fax (513) 352-4656 E-mail paul.booth@cincencl.rec.org.

COMMITTEES
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Rules
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Law & Public Safety
Member

Finance Committee
Member

January 31, 2001

Mr. Joe Keuffer
Fernside, A Center for Grieving Children
2303 Indian Mound Avenue
Cincinnati, Ohio 45212

Dear Mr. Keuffer:

I would like to congratulate you on being selected as one of Cincinnati Bell's 2001 Building Bridges Award recipients. The service that you have provided as a volunteer for Teen Response Inc. and Fernside, A Center for Grieving Children is commendable. You are an exemplary model of civic leadership in action. Your special interest in working with grieving children shows your commitment to the betterment of the City of Cincinnati.

Thank you for all your continued hard work in our community.

Sincerely,

Paul M. Booth
President Pro Tem
City of Cincinnati

PMB/kdw