



FOR CLIENT APPROVAL (Higher Education Version)
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ELMO USA'S NEW P30S JUMPS TO HEAD OF THE CLASS WITH UNPARALLELED PERFORMANCE, FEATURES AND VALUE

P30 Line Provides a One, Two Punch for Presenters

PLAINVIEW, NY -- Adding to its P30 line of document cameras that have become a favorite of educators nationwide, ELMO USA Corporation proudly announces that the new P30 "S" model is now available. The P30S has all of the popular attributes of P30 models plus new, distinctive features providing for greater image power and clarity through **full-motion video of 30fps (frames per second)**, XGA/SXGA/720P HD selectable output, and 16x optical zoom, all at the industry's best price.

Ideal for a diverse range of applications utilized by colleges and universities, the P30S's easy operation and portability/ set-up combined with its wide range of capabilities make it the presenter of choice for anyone who makes educational, informative and/or persuasive presentations.

"The P30S is the ultimate lecture hall presentation tool. It combines the highest standards in design, number and types of features, and effective and efficient use of technologies," said Howard Winch, ELMO USA Vice President of Sales. "Equally important, we're offering the P30S at a very attractive price point. The P30S is an exceptionally affordable option for colleges, universities and other higher education users who wants to add impact to presentations, and boost the interest, comprehension and retention of students."

Popular features include an advanced progressive scan camera system and 16x optical zoom capabilities that capture the finest details with stunning clarity; a free-angle camera arm and lamp for flexible, custom positioning and lighting; lightweight, compact and attractive design for easy portability and confident handling; and a user-friendly interface that helps presenters avoid the distractions and disruptions caused by operating more complex systems. Furthermore, a built-in LCD monitor allows presenters to view information while continuing to face the audience.

The P30S's versatile output accommodates both PC and analog sources, providing virtually unlimited creativity and spontaneity. Smooth, vivid images can be presented live or saved to a PC for future use. Using bundled software programs, presenters can choose from a wide variety of presentation aids, including annotation tools to draw lines in a variety of colors to enhance screen images and split screens for comparison purposes.



ELMO USA's New P30S Document Camera



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With use of the P30S's SD memory card-ready port, users have the flexibility to utilize a removable high-capacity SD memory card (not included) to store presentation data. In addition, the P30S comes with a slideshow adapter to display conventional slides, a value-added capability that can help an organization make the most of its legacy slides until new presentation material can be created.

ELMO USA's P30S meets (or exceeds) many ADA requirements and is a green-friendly product that complies with all applicable restrictions on the use of Hazardous Substances (RoHS) directive 2002/95/EC regulations.

ELMO USA has been an innovator in the manufacturing and distribution of electronic and optical products for more than 80 years. The company continues to lead its industry with cutting-edge technologies that shape the future of security and visual communications. For more information on ELMO USA, visit www.elmousa.com or call 1.800.947.ELMO.

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