



MEDIA RELEASE

2011/12: Year of AeroProductivity

- *Association forecasts industry productivity to grow by 13% by 2015.*
- *Association to dedicate work year 2011/12 to enhancing industry productivity via manpower development.*

22 SEPTEMBER 2011, SINGAPORE – The Association of Aerospace Industries (Singapore) (AAIS) launched its aerospace productivity drive at the Singapore AeroIndustry Annual Meeting, held at the Singapore Aviation Academy, today. The event was graced by Guest-of-Honour, Minister for Transport, Mr Lui Tuck Yew.

Themed “AeroProductivity – it’s everyone’s business”, AIAM 2011 provided the ignition for the Association’s drive for higher productivity this coming work year. The AIAM included a conference focusing on productivity in the areas of human capital, technology adoption, processes and capabilities upgrading, as well as an AeroProductivity showcase.

From initiatives which were undertaken to understand the manpower gaps and needs of the industry in the Association’s 2010 work year, the AAIS affirmed the need for companies to focus on enhancing manpower capabilities to increase productivity in order to maintain Singapore’s sustainability as an aerospace hub.

In the Singapore Aerospace Manpower Study commissioned by the AAIS in 2010, it was found that the industry’s average revenue per employee in 2009 was about \$439,000. The study revealed that this is expected to grow by about 13%, to \$496,000, by 2015. Productivity growth rates differ by subsectors, with avionics and manufacturing leading the pack at an increase of \$425,000 and \$252,000 per employee respectively.

Charles Chong, President, AAIS, said: “Our companies are already relatively productive, owing to the nature of the aerospace industry. We have the most advanced technology, IT solutions and processes, but these can only go so far as to be conduits for achieving

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productivity. Ultimately, it is our people who will help us realise this, as technology can only work at its best when our people are competent, efficient and effective. It is therefore important that we invest time and effort to educate our workers on the importance of productivity so that it becomes an everyday norm in the workplace.”

At AIAM 2011, three Memorandums of Understanding were also signed. These would seal partnerships that will lead to the implementation of initiatives that aim to enhance workforce, organisation, and industry capabilities:

1) *Aerospace Supplier eXchange 2013 Partnership – AAIS and Ib Consultancy*

This partnership will see the development of the Military Defense MRO, Aviation Security, and Training & Simulation segments of the AeroSpace eXchange 2013 Conference and Exhibition, an initiative by the AAIS.

2) *Training collaboration – AAIS and IMR Test Labs*

This collaboration will see the promotion of technical training programmes to benefit the local aerospace industry.

3) *AeroCloud collaboration between:*

- *AAIS*
- *Hewlett-Packard Singapore*
- *EADS Works Innovation Singapore*
- *A*STAR Institute of High Performance Computing*
- *Ramco Systems*

This collaboration will see further discussions on the development of cloud solutions for the Aerospace MRO and Manufacturing industries within Singapore.

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About the Association of Aerospace Industries (Singapore)

The Association of Aerospace Industries (Singapore) or "AAIS", a non-profit organisation, is a leading industry association for the Aerospace Industry in Singapore that represents companies from the Maintenance, Repair and Overhaul (MRO) sector, Aerospace Manufacturing sector, Research and Development / Training sectors and suppliers for civil air transport and aerospace defence. The AAIS endeavours to provide leadership by facilitating strategies in innovation competitiveness, technical standards and accreditation. It also serves as a forum for members to discuss and elevate relevant issues to policy-makers and stakeholders.

Within the AAIS, the AAIS *AeroResource* Centre focuses on building industry and manpower development capabilities, with the aim of enhancing the competitiveness of the aerospace industries and the capabilities of aerospace suppliers. It is the one-stop avenue for the aerospace industry's growth needs and a launch pad for suppliers to establish themselves in the industry and overseas growth markets. Please visit www.aais.org.sg for more information and news about the AAIS.

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Chinese Terms

Association of Aerospace Industries (Singapore)
新加坡宇航业协会

AAIS Aerospace Human Capital Steering Committee (AHCSC)
宇航业人力资本指导委员会

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