



WEBSITE ADVERTISING RATES

www.aais.org.sg

Statistics:

- ✓ Since creation of website in 2004, there have been 949,000 visits on AAIS website
- ✓ Average of 2,000 unique views a week
- ✓ Over 70% are unique visits
- ✓ Previous advertisers on the website include (non-exhaustive):
 - Civil Aviation Authority of Singapore
 - Air Transport Training College
 - Jupiter Innovations Pte Ltd
 - Airtec GmbH & Co (Frankfurt)
 - Lufthansa Technical Training GmbH
 - Frost and Sullivan Consulting
 - SIM University
 - IIR Exhibitions Pte Ltd
 - National Health and Promotion Board

Rates:

- 1) Prime Tile:
 - 200 pixel (W) x 100 pixel (H)
 - \$600 for 1 month
 - \$1,600 for 3 months
 - Linked via URL to your own site of choice

- 2) Mini Skyscraper
 - 200 pixel (W) x 250 pixel (H)
 - \$900 for 1 month
 - \$2,500 for 3 months
 - Linked via URL to your own site of choice

* Prevailing GST rates apply

The screenshot shows the AAIS website homepage with two advertising spots circled in red. Spot 1 is a red oval containing the text "Membership comes with its PRIVILEGES" and "Click here to find out more!". Spot 2 is a black oval containing the text "Want this space? Advertise with us! Click here or call 6787 5227 TODAY!" and "A warm welcome to our newest members!". The website header includes the AAIS logo and navigation links: Home, About Us, AeroResource Centre, Events, Membership, Publications, Press Room, Useful Links, Contact Us. The main content area features a "Welcome to the AAIS eCentre!" message, a "Recent Happenings" section with a "Launch of AAIS AeroProfessional Series" article, and an "Upcoming Event Highlights" section for the "AeroIndustry Annual Meeting 2010 and 8th AAIS AGM" on 23 September 2010.

Please contact AAIS Marketing at admin@aais.org.sg for more information.