

The CNY ATD Office of the President and Leadership Team wish you a Happy New Year!

We had another outstanding year in 2018 with impactful programming, a successful CNY BEST *Talent Development* event, an increase in our use of social media and virtual activities, and ending 2018 on a solid financial footing. In 2019, we're very excited about our upcoming programs, increasing committee effectiveness, and embracing continuous improvement.

First, we would like to thank **Amy Bartolotta, our outgoing President**, for her leadership, commitment, and perspective in leading CNY ATD for the past two years. We're fortunate that Amy will remain on the Office of the President in the Past President role. We'll continue to lean on her for her insight and guidance.

Our 2019 focus will be to continue to develop our **virtual capabilities**, increase our use of **social media**, and **leverage committees** to strengthen CNY ATD and our offerings.

Our **Virtual Opportunities Committee** continues to experiment to advance our ability to deliver high quality and interactive virtual activities and meetings. A vibrant virtual footprint allows our talent development community to be more engaged, *no matter their geographic location*, and people to participate in our many excellent activities or as committee members.

Also, we'll begin to review transitions of our **association management** with continued improvements to our membership, website, email, social media, and event management services to enhance end user experience and make us more mobile friendly.

CNY ATD committees are the backbone of our Chapter. Having strong committees and leadership benefits our members, talent development community, and CNY ATD. Our committees provide members with leadership experience, new talent development knowledge/skills, stronger relationships with other members, and an opportunity to give back to your professional community. It also aids CNY ATD since it builds inclusion and fosters diversity of thought within our committees, grows our leadership bench strength, and increases member engagement/retention. Please reach out to any committee chair, committee member, or leadership team member to inquire about getting involved. Remember, as John Heywood, an English Dramatist, once said, "*many hands make light work.*"



We have a full slate of programming for the upcoming year, including our 12th Annual **CNY BEST Talent Development** event. You'll experience new **professional development programs** on driving engagement, exploring the science of learning, learning from CNY BEST nominees, and much more. Also, we encourage you to attend the complimentary **Learn@Lunches** to discuss thought-provoking talent development topics. If you're interested in certification, then please explore our Certifications site to learn more about ATD's **APTD** (Associate Professional in Talent Development) and **CPLP** (Certified Professional in Learning and Performance) certifications.

Our nationally recognized **Train-the-Trainer** program continues to provide excellent content in analysis, design, delivery, and evaluation to help trainers and presenters to properly conduct training and facilitate programs. Our scholarship committee has aggressively encouraged and supported professional development and continuing education through our **CNY ATD Scholarship** and **Train-the-Trainer Scholarships**. Our **Employee Learning Awareness** committee continues to promote the value of workplace learning throughout the year recognizing CNY Champions of Learning. And, our **Emerging** committee continues to curate relevant talent development topics for you to review and discuss through our CNY ATD LinkedIn Group.

As you consider your development and interests, please reach out to any leadership team member to discuss how you can further develop your career while supporting CNY ATD.

We wish you a healthy and prosperous new year!

The CNY ATD Leadership Team