



About CNY BEST Talent Development Program

What is the CNY BEST *Talent Development* Program?

- **Annual recognition of excellence in talent development in the CNY area**
- Recognizing organizations and individuals who have demonstrated excellence in talent development, and who have made an impact on the success of the organizations and communities they serve
- Showcasing the talent development industry and its professionals in the CNY area
- Acknowledging and showcasing the broadened scope of talent development and its role and impact on organizations and individuals
- Showcasing CNY ATD as the local association for talent development in the CNY area
- CNY ATD was nationally recognized in 2019 and 2013 for this innovative CNY BEST Program which “creates awareness in the community about talent development and its importance to organizational success, while creating involvement by organizations in the community through recognition of excellence in talent development practices.”
- Celebrating the 12th Annual CNY BEST *Talent Development* Program in 2019

What are CNY BEST *Talent Development* Awards?

- Nominations for the CNY BEST *Talent Development* Awards represent a wide-range of organizations, consultants and individuals/teams who have linked talent development to the strategic growth or success of organizations and individuals.
- Nominated practices represent a diversity of talent development topics and techniques covering a broad range of learning and human resource functions
- Talent development is defined as building the knowledge, skills and abilities of others and helping them develop and achieve their potential so that the organizations they work for can succeed and grow
- Applications describe and demonstrate talent development practices from why the practice was initiated through to impact, outcomes and results
- A panel of local and national judges representing the talent development profession and community evaluate the nominations for quality of talent development practices, practice results and impacts, and demonstrations of how the practices linked to the strategic growth or success of the organization and individuals.

- Awards are announced at the CNY BEST *Talent Development* Awards Ceremony
- An adaptation of national ATD's BEST and Excellence in Practice award programs
- Past CNY BEST *Talent Development* Award Recipients have included: AmeriCU Credit Union, Aspen Dental Management, Inc., Completely Organized, Inc., Crouse Health, CXtec and TERACAI, Elmcrest Children's Center, EnergyWright, Faxton St. Luke's Healthcare, goFLUENT, Inc., Greater Syracuse Chamber of Commerce, The Hartford, Hillside Work-Scholarship Connection, Institute for Veterans and Military Families, ITT Technologies, Laboratory Alliance of CNY, LaFayette Big Picture School, Loretto, MACNY, The Manufacturers Association, Mohawk Valley Community College, Mohawk Valley Manufacturers Consortium, New Horizons of Syracuse, North Syracuse Central School District, NYSERNet, OBG, Oneida Nation Enterprises, The Raymond Corporation, Rescue Mission Alliance of Syracuse, SRC, Saab Sensis, SavOn, SUNY SAIL Institute, Time Warner Cable, Turning Stone Resort Casino, Westcott Community Center.

What other recognitions are celebrated at the CNY BEST *Talent Development* Awards Ceremony?

- CNY ATD achievements
- CNY ATD member recognitions, including achievement of ATD professional certifications (CPLP or APTD)
- CNY ATD Scholarship Awards

Why should you submit a CNY BEST *Talent Development* Application?

- Showcase your best practices; Be proud of your accomplishments; Let everyone know about the great things your organization is doing
- Get recognized; Let peers, your profession and the community see that your organization supports talent development
- Highlight the importance and value of talent development and its professionals within your organization and the organization's success through a nomination recognition
- Gain executive support by earning recognition and awards for talent development
- Influence your organization's recruitment and retention by letting your employees or potential employees know that you value their growth and success through talent development