



## About CNY BEST *Talent Development Program*

What is the CNY BEST *Talent Development Program*?

- **Annual recognition of excellence in talent development in the CNY area**
- Recognizing organizations and individuals who have demonstrated excellence in talent development, and who have made an impact on the success of the organizations and the communities they serve
- Sharing BEST talent development practices with talent development professionals and the community
- Showcasing the talent development industry and its professionals in the CNY area; highlighting the role of talent development and talent development professionals on organization achievements
- Acknowledging and showcasing the broadened scope of talent development and its role and impact on organizations and individuals
- Showcasing CNY ATD as the local association for talent development in the CNY area
- CNY ATD was nationally recognized in 2019 and 2013 for this long-running and innovative CNY BEST Program which “creates awareness in the community about talent development and its importance to organizational success, while creating involvement by organizations in the community through recognition of excellence in talent development practices.”
- Celebrating the 16<sup>th</sup> Annual CNY BEST *Talent Development Program* in 2023

What are CNY BEST *Talent Development Awards*?

The CNY BEST *Talent Development Awards* recognize organizations, consultants and individuals/teams who have effectively linked talent development to their organization’s or customer’s strategic growth or success.

- Applications are submitted describing and demonstrating talent development practices from why the practice was initiated through to design, development and implementation showing outcomes, results and impacts linking talent development to the organizations’ strategic growth or success
- Nominations for the CNY BEST *Talent Development Awards* represent a wide-range of organizations, consultants and individuals/teams who have linked talent development to the strategic growth or success of organizations and individuals
- Nominated practices represent a diversity of talent development topics and techniques covering a broad range of learning and human resource functions
- Talent development is defined as building the knowledge, skills and abilities of others and helping them develop and achieve their potential so that the organizations they work for can succeed and grow
- A panel of local and national judges representing the talent development profession and community evaluate the nominations for quality of talent development practices, practice results and impacts, and

demonstrations of how the practices linked to the strategic growth or success of the organization and individuals.

- Awards are announced at the CNY BEST *Talent Development Awards Ceremony*
- The CNY BEST program is an adaptation of national ATD's BEST and Excellence in Practice award programs
- Past CNY BEST *Talent Development Award* Recipients have included: AmeriCU Credit Union, Aspen Dental Management, Inc., Completely Organized, Inc., Corning Incorporated, Crouse Health, CXtec and TERACAI, Elmcrest Children's Center, El Tigi Consulting, EnergyWright, Faxton St. Luke's Healthcare, goFLUENT, Inc., Greater Syracuse Chamber of Commerce, The Hartford, Hillside Work-Scholarship Connection, Institute for Veterans and Military Families, ITT Technologies, JMA Wireless; Keeping People Safe and Factories Running, Laboratory Alliance of CNY, LaFayette Big Picture School, Leadergrow Inc., Liberty Resources, Loretto, MACNY, The Manufacturers Association, Mohawk Valley Community College, Mohawk Valley Manufacturers Consortium, National Grid, New Horizons of Syracuse, North Syracuse Central School District, NYSERNet, OBG, OneGroup, Oneida Nation Enterprises, The Raymond Corporation, Rescue Mission Alliance of Syracuse, SRC, Saab Sensis, SavOn, Suburban Propane, SUNY SAIL Institute, Syracuse University – The Martin J. Whitman School of Management; TDO – Train, Develop, Optimize; Time Warner Cable, Turning Stone Resort Casino, Westcott Community Center.

What other recognitions are celebrated at the CNY BEST *Talent Development Awards Ceremony*?

- CNY ATD achievements
- CNY ATD member recognitions, including achievement of ATD professional certifications (Associate Professional in Talent Development (APTD) and the Certified Professional in Talent Development (CPTD))
- CNY ATD Scholarship Awards

Why should you submit a CNY BEST *Talent Development Application*?

- Take the opportunity to be recognized; **Be proud of your accomplishments**; Let everyone know about the great things your organization is doing
- Showcase your best practices; Let peers, your profession and the community see your achievements in talent development
- Highlight the importance and value of talent development and its professionals within your organization and the organization's success
- Earn credibility within your organization as a partner supporting the success of the organization
- Gain executive support by earning recognition and awards for talent development
- Influence your organization's recruitment and retention by letting your employees or potential employees know that you value their growth and success through talent development



### About CNY ATD

**CNY ATD** is the local affiliate chapter of Association for Talent Development (ATD). For over 50 years, CNY ATD has been connecting talent development professionals throughout the region and contributing to the growth and recognition of the profession. Currently, CNY ATD has over 110 members from various businesses covering the central part of New York State from the North Country to the Southern Tier and from the Seneca-Cayuga Corridor to the Mohawk Valley. CNY ATD is proud to have received numerous national and local recognitions, including 26 ATD recognitions over the past 17 years. For more information, visit <http://cnyatd.org>.

### About ATD

The **Association for Talent Development** (ATD) is the world's largest association dedicated to those who develop talent in organizations. The professional membership organization supports those who develop the knowledge and skills of employees, improve performance and help to achieve results for the organizations they serve.

ATD proudly serves more than 35,000 members from more than 120 countries. ATD's members work in organizations of all sizes and in all industry sectors. ATD supports the work of talent development professionals in 100 local chapters, and international member networks and strategic partners.

Established in 1943, the association was previously known as ASTD (American Society for Training and Development), evolving to ATD (Association of Talent Development). As the scope and the impact of the training and development field has grown, the profession's focus has broadened to link the development of people, learning and performance to individual and organizational results. For more information, visit <http://www.td.org>.