



15 Benefits of Submitting a CNY BEST Talent Development Application

- ★ More exposure for your team, inside and outside the organization
- ★ Increased exposure of your organization within your community
- ★ Recognition for your peers and teammates
- ★ Highlighting the immense talent your organization has to offer
- ★ Showing your organization's commitment to talent development
- ★ Gaining additional credibility with your organization's leadership
- ★ Leading to more talent development opportunities and projects
- ★ A great way to compile information to truly see the overall impact of the work you're providing
- ★ Helping further clarify or establish process and procedures within your team/organization
- ★ Have a purposeful impact on the Talent Development field
- ★ Attending the CNY BEST Talent Development Awards Ceremony with:
 - ★ The opportunity to network with like-minded Talent Development professionals in the area
 - ★ Phenomenal keynote speakers addressing the talent development community
 - ★ Nominees receive individual recognition for their submissions
 - ★ Doing something special as a team, a nice celebration event

Past CNY BEST Talent Development Nominees and Winners Comments

'People are taking more notice'; 'Highlighted our work and practices'

'Allowed us to solidify our status within the talent development community'

'The recognition catapulted our marketing efforts with our employees and community'

'The credibility; we're now asked to be part of more improvement discussions'

'Reviewing the whys helped us better explain programs to stakeholders'

'The process allowed us to think about how everything fit within the overall learning goals'

'We revamped our evaluations, now our data is more effective'

'The nomination efforts resulted in good things for us; we were able to see all we have accomplished'

'We have a new mindset – keep CNY BEST submission in mind'

