



## **Talent Development Sponsor Opportunities**

**Support the BEST in Talent Development**

### **Gold Sponsor**

**\$1,000**

- Recognition on event invitations (*sponsorship received September 15*)
- Recognition on event media ads (*sponsorship received September 15*)
- Gold recognition on event promotional materials (webpages, emails, flyers, etc)
- Gold recognition at event (signage, during awards ceremony, event program)
- Full page sponsor 'ad' in event program
- Group seating for 8 at event with recognition

### **Diamond Sponsor**

**\$ 750**

- Diamond recognition on event promotional materials (webpages, emails, flyers, etc)
- Diamond recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Group seating for 6 at event with recognition

### **Pearl Sponsor**

**\$ 500**

- Pearl recognition on event promotional materials (webpages, emails, flyers, etc)
- Pearl recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Group seating for 4 at event with recognition

### **Awards Ceremony Attendance**

**Group Seating for 8 - \$ 595**

**Individual Seats - \$ 80**

**Group Seating for 4 - \$ 300**

**Reception only - \$ 25**

### **Event Program Sponsor 'Ads'**

**Full Page - \$ 345**

**Half Page - \$ 180**

**Quarter Page - \$ 95**

**To process sponsors, seats and 'ads', go to [cnyatd.org/cny\\_best](http://cnyatd.org/cny_best)**

*CNY ATD is a non-profit 501(c)(3) organization*

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