



## Talent Development

### Sponsor Opportunities\*

Support the **BEST** in Talent Development

#### Gold Sponsor

**\$1,000**

- Recognition on event invitations (*sponsorship received by October 1*)
- Recognition on event media ads (*sponsorship received by October 1*)
- Gold recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Gold recognition at event (signage, during awards ceremony, event program)
- Full page sponsor 'ad' in event program
- Registration for 8 at event with recognition

#### Diamond Sponsor

**\$ 750**

- Diamond recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Diamond recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Registration for 6 at event with recognition

#### Pearl Sponsor

**\$ 500**

- Pearl recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Pearl recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Registration for 4 at event with recognition

#### Awards Ceremony Attendance

Registration for 8 - \$ 595

Registration for 6 - \$ 450

Registration for 4 - \$ 300

Individual Registration - \$ 80

Reception only - \$ 25

#### Event Program Sponsor 'Ads'

Full Page - \$ 345

Half Page - \$ 180

Quarter Page - \$ 95

To process sponsors, seats and 'ads', go to [cnyatd.org/cny\\_best](http://cnyatd.org/cny_best)

*CNY ATD is a non-profit 501(c)(3) organization*

\* Bundle CNY BEST Sponsorship with other CNY ATD Sponsorships for 20% discount

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