



Talent Development

Sponsor Opportunities*

Support the **BEST** in Talent Development

Gold Sponsor

\$1,000

- Recognition on event invitations (*sponsorship received by October 1*)
- Recognition on event media ads (*sponsorship received by October 1*)
- Gold recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Gold recognition during awards ceremony
- Full page sponsor 'ad' in event program
- Reservation for 8 at event with recognition

Diamond Sponsor

\$ 750

- Diamond recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Diamond recognition during awards ceremony
- Half page sponsor 'ad' in event program
- Reservation for 6 at event with recognition

Pearl Sponsor

\$ 500

- Pearl recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Pearl recognition during awards ceremony
- Half page sponsor 'ad' in event program
- Reservation for 4 at event with recognition

Awards Ceremony Attendance

Reservation for 8 - \$ 372

Reservation for 6 - \$ 280

Reservation for 4 - \$ 188

Individual Reservation - \$ 80

Event Program Sponsor 'Ads'

Full Page - \$ 345

Half Page - \$ 180

Quarter Page - \$ 95

To process sponsors, seats and 'ads', go to cnyatd.org/cny_best

CNY ATD is a non-profit 501(c)(3) organization

* Bundle CNY BEST Sponsorship with other CNY ATD Sponsorships for 20% discount

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