



Talent Development
Sponsor Opportunities*
Support the BEST in Talent Development

Gold Sponsor

\$1,000

- Recognition on event invitations**
- Recognition on event media ads**
- Gold recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Gold recognition at event (signage, during awards ceremony, event program)
- Full page sponsor 'ad' in event program
- Registration for 8 at event with recognition

*** to be recognized on event invitations and media ads, sponsorship should be received by October 1*

Diamond Sponsor

\$ 750

- Diamond recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Diamond recognition during awards ceremony
- Half page sponsor 'ad' in event program
- Registration for 6 at event with recognition

Pearl Sponsor

\$ 500

- Pearl recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Pearl recognition during awards ceremony
- Half page sponsor 'ad' in event program
- Registration for 4 at event with recognition

Awards Ceremony Attendance

Registration for 8 - \$ 372

Registration for 6 - \$ 280

Registration for 4 - \$ 188

Individual Registration - \$ 50

Event Program Sponsor 'Ads'

Full Page - \$ 345

Half Page - \$ 180

Quarter Page - \$ 95

To process sponsors, registrations and 'ads', go to cnyatd.org/cny_best

CNY ATD is a non-profit 501(c)(3) organization

** Bundle CNY BEST Sponsorship with other CNY ATD Sponsorships for 20% discount*

CNY ATD • PO Box 6343, Syracuse, NY 13217-6343 • 315.546.2783 • info@cnyatd.org • cnyatd.org