



Talent Development

Sponsor Opportunities*

Support the BEST in Talent Development

Gold Sponsor

\$1,000

- Recognition on event invitations**
- Recognition on event media ads**
- Gold recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Gold recognition at event (signage, during awards ceremony, event program)
- Full page sponsor 'ad' in event program
- Registration for 8 at event with recognition

** to be recognized on event invitations and media ads, sponsorship should be received by October 1

Diamond Sponsor

\$ 750

- Diamond recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Diamond recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Registration for 6 at event with recognition

Pearl Sponsor

\$ 500

- Pearl recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Pearl recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Registration for 4 at event with recognition

Awards Ceremony Attendance

Registration for 8 - \$ 670

Registration for 6 - \$ 515

Registration for 4 - \$ 350

Individual Registration - \$ 90

Reception only - \$ 30

Event Program Sponsor 'Ads'

Full Page - \$ 365

Half Page - \$ 190

Quarter Page - \$ 100

To process sponsors, registrations and 'ads', go to cnyatd.org/cny_best

CNY ATD is a non-profit 501(c)(3) organization

* Bundle CNY BEST Sponsorship with other CNY ATD Sponsorships for 10% discount

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