



**Talent Development**  
**Sponsor Opportunities\***  
*Support the BEST in Talent Development*

**Gold Sponsor**

**\$1,000**

- Recognition on event invitations\*\*
- Recognition on event media ads\*\*
- Gold recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Gold recognition at event (signage, during awards ceremony, event program)
- Full page sponsor 'ad' in event program
- Registration for 8 at event with recognition

\*\* to be recognized on event invitations and media ads, sponsorship should be received by October 1

**Diamond Sponsor**

**\$ 750**

- Diamond recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Diamond recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Registration for 6 at event with recognition

**Pearl Sponsor**

**\$ 500**

- Pearl recognition on event promotional materials (webpages, emails, social media, flyers, etc)
- Pearl recognition at event (signage, during awards ceremony, event program)
- Half page sponsor 'ad' in event program
- Registration for 4 at event with recognition

**Awards Ceremony Attendance**

Registration for 8 - \$ 670

Registration for 6 - \$ 515

Registration for 4 - \$ 350

Individual Registration - \$ 90

Reception only - \$ 30

**Event Program Sponsor 'Ads'**

Full Page - \$ 365

Half Page - \$ 190

Quarter Page - \$ 100

**To process sponsors, registrations and 'ads', go to [cnyatd.org/cny\\_best](http://cnyatd.org/cny_best)**

*CNY ATD is a non-profit 501(c)(3) organization*

\* Bundle CNY BEST Sponsorship with other CNY ATD Sponsorships for 10% discount

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