



Talent Development Awards

CNY ATD annually recognizes excellence in talent development in the CNY area

- ❑ **Organization (For Profit):** Business entity that has linked talent development to the business' strategic growth or success
- ❑ **Organization (Not for Profit):** Non-Profit, Government, or Academic entity or collaboration that has linked talent development for their internal or external stakeholders to the organization's (or organizations') strategic growth or success
- ❑ **Consultant:** External Organization, Individual or Team who has helped link talent development to a client's (or clients') strategic growth or success
- ❑ **Individual/Team:** Internal employee or team of employees who have contributed to internal or external customers' talent development growth or success

Application: Tell Your Story! Include information and materials that describe and demonstrate your talent development practice. **2020 CNY BEST Awards** cover practices active during 2018 and/or 2019.

- Executive summary: Describing the organization and practice, why the practice was initiated, and the overall outcome/results showing link to organization's strategic growth or success. (*Limit summary to 250 words*).
- Body: Detail timeline, needs assessment, design, development, implementation, talent development recipients, goals, evaluation, impact, lessons learned, future plans, etc. (*Recommendation - Limit body to 10 pages*).
- Appendices: Include specific examples and supporting documentation demonstrating the impact of practice. (*No limit for appendices*).
- For Consultant applications: Include testimonial letter(s) from client(s).
- For Individual/Team applications: Detail individual/team's contribution including role in practice and how they made a difference for internal or external customer with testimonial letters from interested parties.

Submit application as follows:

- Hard copies of applications and additional materials (*provide 7 sets*) mailed to CNY ATD, PO Box 6343, Syracuse, NY 13217-6343. *Note – if documentation is greater than practical for mailing, contact info@cnyatd.org to arrange alternate method of delivery*
- Or, electronic copies of applications and additional materials may be emailed to info@cnyatd.org – *do not use email for applications exceeding total of 50 pages*

Entries due September 14, 2020

For Tips and FAQs, visit cnyatd.org/cny_best_tips or contact info@cnyatd.org



Applicant Information: *include the below information in your application*

- **Name of Organization/Individual/Team**
- **Contact Name(s)**
- **Email(s)**
- **Phone(s)**
- **Address**
- **Award Category** (Organization For Profit, Organization Not for Profit, Consultant or Individual/Team)
- **Name of the talent development practice** (*short, concise, and descriptive*)