



SHOWCASE EMPLOYEE LEARNING

What is Employee Learning Awareness?

An awareness campaign to promote the value of workplace learning, highlighting the important connection between learning and achieving results

It is an opportunity for organizations and individuals to demonstrate their commitment to talent development

- Create **AWARENESS** of learning
- **PROMOTE** learning opportunities
- **RECOGNIZE** learning achievements
- Show **IMPACT** of learning

When is it?

Employee Learning Awareness is a year round campaign!

Celebrate a week, a month, all year long!

Remind employees about talent development

Where is it?

Employee Learning Awareness can happen anywhere!

Hold events in your office; even consider virtual ideas

Why participate?

Shine the spotlight on the value of learning and the important connection between talent development and achieving success

Who can participate?

All organizations and individuals are encouraged to recognize Employee Learning!

Rededicate organizations and employees to talent development

How can you participate?

The possibilities are endless!

Showcase your organization's employee learning and talent development best practices

**"Workforce Development
is Everyone's Business" ®**



Celebrate Employee Learning!

Become a Champion of Learning!