



Employee Learning Awareness (ELA)

Celebrating employee learning all year

Sponsor Opportunities*

Gold Star Employee Learning Awareness Sponsor **\$ 750**

- Gold Star recognition as a supporter of employee learning on promotional materials for ELA for calendar year (webpages (ELA, ELA year, sponsor); emails; social media; ELA flyers; ELA activity handouts, LinkedIn and Twitter postings, etc)
- Gold Star recognition at ELA activities including ELA hosted program and ELA Information Sessions
- Four registrations at ELA hosted Professional Development Program
- Recognition as a *Champion of Learning* on CNY ATD webpages, emails and with certificate

Orange Star Employee Learning Awareness Sponsor **\$ 500**

- Orange Star recognition as a supporter of employee learning on promotional materials for ELA for calendar year (webpages (ELA, ELA year, sponsor); emails; social media; ELA flyers; ELA activity handouts, LinkedIn and Twitter postings, etc)
- Orange Star recognition at ELA activities including ELA hosted program and ELA Information Sessions
- Two registrations at ELA hosted Professional Development Program
- Recognition as a *Champion of Learning* on CNY ATD webpages, emails and with certificate

Gray Star Employee Learning Awareness Sponsor **\$ 250**

- Gray Star recognition as a supporter of employee learning on promotional materials for ELA for calendar year (webpages (ELA, ELA year, sponsor); emails; social media; ELA flyers; ELA activity handouts, LinkedIn and Twitter postings, etc)
- Gray Star recognition at ELA activities including ELA hosted program and ELA Information Sessions
- One registration at ELA hosted Professional Development Program
- Recognition as a *Champion of Learning* on CNY ATD webpages, emails and with certificate

ELA Information Sessions Sponsor **\$ 100**

- Recognition as a supporter of employee learning on promotional materials for ELA Information Sessions (ELA Information Session webpage; emails; social media; ELA Information Session flyer; LinkedIn and Twitter postings, etc)
- Recognition at ELA Information Sessions
- Recognition as a *Champion of Learning* on CNY ATD webpages, emails and with certificate



CNY ATD is a non-profit 501(c)(3) organization

* Bundle Employee Learning Awareness Sponsorship with other CNY ATD Sponsorships for 20% discount

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