



Employee Learning Awareness (ELA)

Celebrating employee learning all year

Sponsor Opportunities

Gold Star Employee Learning Sponsor

\$ 750

- Gold Star recognition as a supporter of employee learning on promotional materials for ELA for calendar year (ELA webpages (main, year); CNY ATD Sponsor webpage; emails; ELA flyers; ELA activity handouts, etc)
- Gold Star recognition at ELA activities
- Four registrations at ELA Professional Development Program
- Recognition as a *Champion of Learning* on CNY ATD webpages
- Recognition as a *Champion of Learning* on CNY ATD email
- Certificate recognition as a *Champion of Learning*

Orange Star Employee Learning Sponsor

\$ 500

- Orange Star recognition as a supporter of employee learning on promotional materials for ELA for calendar year (ELA webpages (main, year); CNY ATD Sponsor webpage; emails; ELA flyers; ELA activity handouts, etc)
- Orange Star recognition at ELA activities
- Two registrations at ELA Professional Development Program
- Recognition as a *Champion of Learning* on CNY ATD webpages
- Recognition as a *Champion of Learning* on CNY ATD email
- Certificate recognition as a *Champion of Learning*

Gray Star Employee Learning Sponsor

\$ 250

- Gray Star recognition as a supporter of employee learning on promotional materials for ELA for calendar year (ELA webpages (main, year); CNY ATD Sponsor webpage; emails; ELA flyers; ELA activity handouts, etc)
- Gray Star recognition at ELA activities
- One registration at ELA Professional Development Program
- Recognition as a *Champion of Learning* on CNY ATD webpages
- Recognition as a *Champion of Learning* on CNY ATD email
- Certificate recognition as a *Champion of Learning*



CNY ATD is a non-profit 501(c)(3) organization

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