



Employee Learning Awareness (ELA)

Sponsor Opportunities*

Support shining the spotlight on employee learning

Gold Sponsor

\$ 750

- Gold recognition on promotional materials for ELA for calendar year (webpages (ELA, COL year, sponsor); ELA Roundtable webpage and flyer; ELA Committee hosted professional development program webpages and flyer; emails; social media, etc)
- Gold recognition at ELA activities including ELA Roundtables and ELA Committee hosted professional development program
- Recognition as a *CNY Champion of Learning* (COL) on CNY ATD webpages, emails, social media and with CNY ATD Champion of Learning certificate
- Submission to ATD for ATD Champions of Learning recognition
- Recognition on media notices as CNY Champion of Learning and ATD Champion of Learning
- Four registrations for ELA Committee hosted professional development program

Orange Sponsor

\$ 500

- Orange recognition on promotional materials for ELA for calendar year (webpages (ELA, COL year, sponsor); ELA Roundtable webpage and flyer; ELA Committee hosted professional development program webpages and flyer; emails; social media, etc)
- Orange recognition at ELA activities including ELA Roundtables and ELA Committee hosted professional development program
- Recognition as a *CNY Champion of Learning* (COL) on CNY ATD webpages, emails, social media and with CNY ATD Champion of Learning certificate
- Submission to ATD for ATD Champions of Learning recognition
- Recognition on media notices as CNY Champion of Learning and ATD Champion of Learning
- Two registrations for ELA Committee hosted professional development program

Gray Sponsor

\$ 250

- Gray recognition on promotional materials for ELA for calendar year (webpages (ELA, COL year, sponsor); ELA Roundtable webpage and flyer; ELA Committee hosted professional development program webpages and flyer; emails; social media, etc)
- Gray recognition at ELA activities including ELA Roundtables and ELA Committee hosted professional development program
- Recognition as a *CNY Champion of Learning* (COL) on CNY ATD webpages, emails, social media and with CNY ATD Champion of Learning certificate
- Submission to ATD for ATD Champions of Learning recognition
- Recognition on media notices as CNY Champion of Learning and ATD Champion of Learning
- One registration for ELA Committee hosted professional development program



CNY ATD is a non-profit 501(c)(3) organization

* Bundle Employee Learning Awareness Sponsorship with other CNY ATD Sponsorships for 10% discount

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