



POWER MEMBER



WHAT IS A POWER MEMBER?

When ATD members join both their local chapter and ATD, they choose to be change makers in their own backyard and knowledge leaders in the talent development profession. Joint membership offers talent development professionals a unique opportunity to connect with local, national, and international professionals. Joint members can learn about trends in the field and gain access to research, principles, practices, and templates they can apply directly to influencing organizational results, changing their community, and advancing their career.

BENEFIT FROM POWER MEMBERSHIP

Power Membership provides members twice the support, twice the resources, and twice the networking than just one membership. ATD membership provides the tools you need for overall professional success. Chapter membership gives you tools to use in your organization and community. Together, they make you a Power Member!

Chapter Membership

- Programming targeted to your community
- Network with local professionals
- Explore career development opportunities
- Business development opportunities

ATD Membership

- Industry-leading content
- Career-advancing educational programs
- Network with more than 40,000 members
- News from *TD* magazine, e-newsletters, and webcasts
- Member discounts in the ATD Store

BECOME A POWER MEMBER



http://cnyatd.org/join_renew

"I think of national membership as a way to get access to that greater source of resources and community. From research whitepapers, TD magazine, TD at Work, books, helpful tools, educational offerings, national membership provides professional content. Chapter membership is really your hometown crew - your community. I enjoy being able to make local connections, sharing of experiences and ideas and building those relationships."

- ATD Power Member

BECOME A POWER MEMBER TODAY!

WWW.TD.ORG/MEMBERSHIP



CHOOSE YOUR ATD MEMBERSHIP

atd
PROFESSIONAL
MEMBER

atd
PROFESSIONAL PLUS
MEMBER

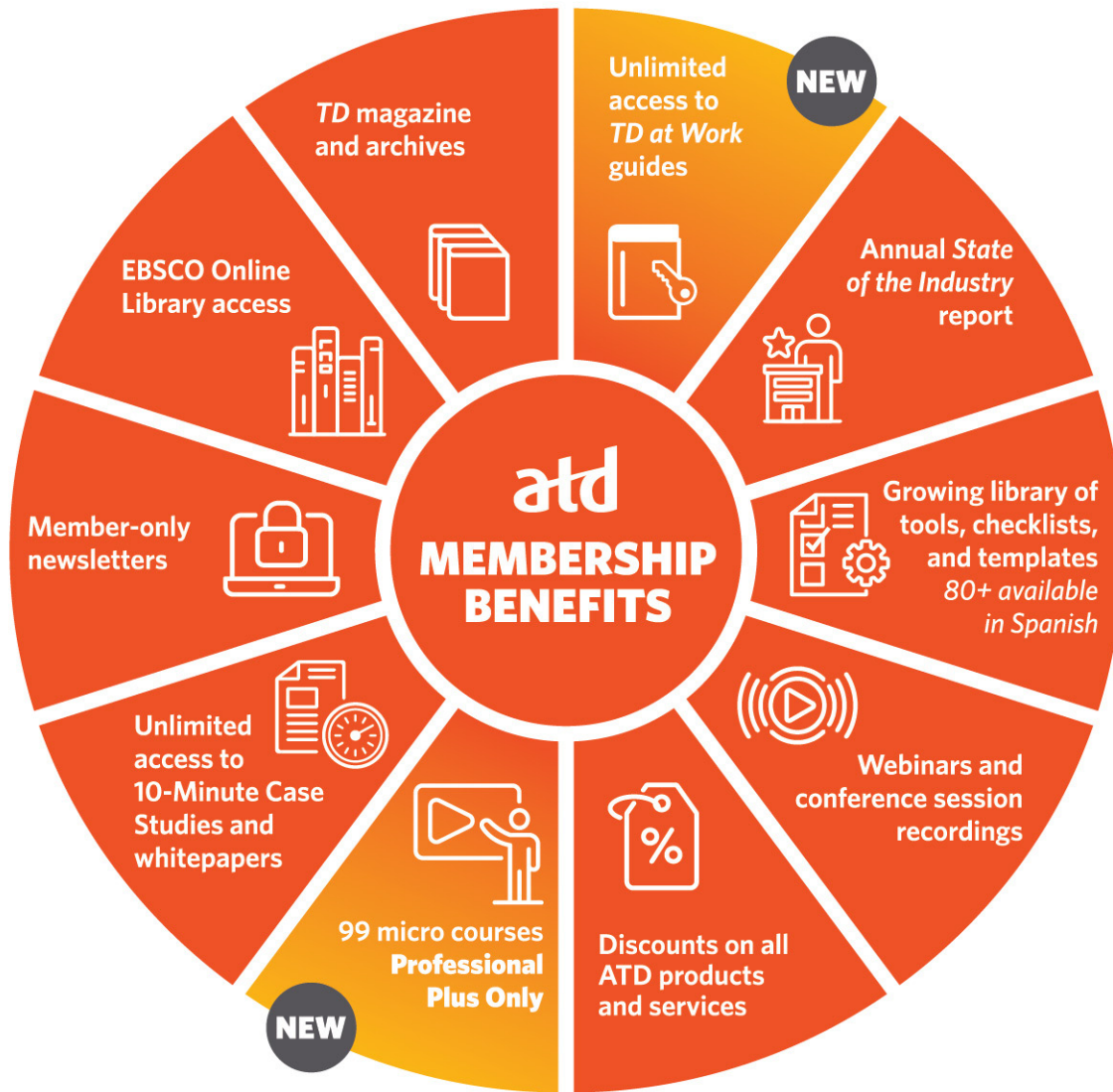
Chapter Members
Save \$30
on ATD Dues*

**POWER
MEMBER**

~~\$279~~
\$249

**POWER
MEMBER**

~~\$439~~
\$409



CNY ATD Membership

\$89

\$89

Power Membership

\$338

\$498