



## **ATD and CNY ATD Recognize CNY Champions of Learning**

The Association of Talent Development (ATD) and CNY ATD recognized twelve (12) Central New York organizations as “Champions of Learning” for showing commitment to workforce development by highlighting Employee Learning during 2020.

To increase awareness about the strategic value of learning in organizations, the Association for Talent Development, the world’s largest professional membership association supporting those who develop the knowledge and skills of employees, has declared that “Workforce Development is Everyone’s Business”®. Showcasing Employee Learning is an opportunity for organizations to demonstrate the value of employee learning and the important connection between learning and achieving organizational results. ATD research shows that organizations are continuing to invest in the knowledge and skills of their workforce. “Increasingly, business leaders realize that the most important asset in our knowledge economy is talent, and a skilled workforce is the key to realizing results.” says Tony Bingham, ATD President and CEO.

ATD recognized CNY ATD, the local affiliate of ATD, for creating awareness and encouraging organizations and individuals in the Central New York area to highlight employee learning. ATD also recognized organizations throughout Central New York for showing their commitment to talent development by highlighting Employee Learning during 2020 with various activities showcasing learning and talent development. The following organizations were recognized by ATD and CNY ATD as Champions of Learning:

- Advance Local
- El-Tigi Consulting
- LHCM Solutions
- Mohawk Valley Community College
- National Grid
- NBT Bank
- OneGroup

- Oneida Nation Enterprises
- Progressive Insurance
- Suburban Propane
- SxD Solutions
- Vinciguerra Consulting Group

In addition, CNY ATD recognized 140 Central New York organizations and individuals as CNY Champions of Learning for highlighting employee learning throughout 2020.

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- Advance Local covers the Syracuse and Utica area in central New York
- El-Tigi Consulting is located in Jamesville, NY
- LHCM Solutions is located in Liverpool, NY
- Mohawk Valley Community College has locations in Utica and Rome, NY
- National Grid has offices in Onondaga County and services many counties throughout central New York
- NBT Bank is headquartered in Norwich, NY with branch locations throughout central New York
- OneGroup is headquartered in Syracuse, NY with offices in Cazenovia, Oneida, New Hartford, Johnson City, Oneonta and Canton
- Oneida Nation Enterprises' offices are located in Oneida County and its various enterprises are located throughout central New York
- Progressive Insurance has an office in North Syracuse with agents throughout central New York
- Suburban Propane has offices in Onondaga County and services many counties throughout central New York
- SxD Solutions is located in Syracuse, NY
- Vinciguerra Consulting Group is located in Jamesville, NY

For questions regarding this announcement, please contact [info@cnyatd.org](mailto:info@cnyatd.org) or 315.546.2783.

### **About Employee Learning Awareness Program**

An awareness campaign promoting the value of workplace learning, highlighting the important connection between learning and achieving results. ATD (Association for Talent Development) annually declares the first week of December as Employee Learning Week identifying that "Workforce

Development is Everyone's Business™®. In Central New York, organizations and individuals demonstrate their commitment to employee learning throughout the year by creating an awareness of learning, promoting learning opportunities, recognizing learning achievements and showing the impact of learning.

### **About ATD**

The **Association for Talent Development** (ATD) is the world's largest association dedicated to those who develop talent in organizations. The professional membership organization supports those who develop the knowledge, skills and abilities of employees in organizations around the world.

ATD proudly serves more than 35,000 members from more than 120 countries. ATD's members work in organizations of all sizes and in all industry sectors. ATD supports the work of talent development professionals in 100 local chapters, and international member networks and strategic partners.

Established in 1943, the association was previously known as ASTD (American Society for Training and Development, evolving to ATD (Association of Talent Development). As the scope and the impact of the training and development field has grown, the profession's focus has broadened to link the development of people, learning and performance to individual and organizational results. For more information, visit <http://www.td.org>.

### **About CNY ATD**

**CNY ATD** is the local affiliate chapter of Association for Talent Development (ATD). For over 45 years, CNY ATD has been connecting talent development professionals throughout the region and contributing to the growth and recognition of the profession. Currently, CNY ATD has over 100 members from various businesses covering 17 plus counties from the Canadian border to the Pennsylvania border in the central area of New York State. CNY ATD is proud to have received numerous national and local recognitions, including 22 ATD recognitions over the past 14 years.

### **CNY ATD**

PO Box 6343

Syracuse, NY 13217-6343

315.546.2783

[info@cnyatd.org](mailto:info@cnyatd.org)

[cnyatd.org](http://cnyatd.org)