



Sharing the BEST Program Sponsor Opportunities*

*Support the Sharing the BEST program
Support the BEST in talent development*

Gold Star Program Sponsor

\$ 500

- Gold Star recognition on promotional materials for Program (Sharing the BEST, CNY BEST (current, past), Program webpages (upcoming, current, past); CNY ATD Sponsor webpage; emails; social media; Program flyers; Program handouts, etc)
- Gold Star recognition at Program
- Four attendees at Program

Orange Star Program Sponsor

\$ 250

- Orange Star recognition on promotional materials for Program (Sharing the BEST, CNY BEST (current, past), Program webpages (upcoming, current, past); CNY ATD Sponsor webpage; emails; social media; Program flyers; Program handouts, etc)
- Orange Star recognition at Program
- Two attendees at Program

Gray Star Program Sponsor

\$ 100

- Gray Star recognition on promotional materials for Program (Sharing the BEST, CNY BEST (current, past), Program webpages (upcoming, current, past); CNY ATD Sponsor webpage; emails; social media; Program flyers; Program handouts, etc)
- Gray Star recognition at Program
- One attendee at Program

CNY ATD is a non-profit 501(c)(3) organization

* Bundle Sharing the BEST Sponsorship with other CNY ATD Sponsorships for 20% discount

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