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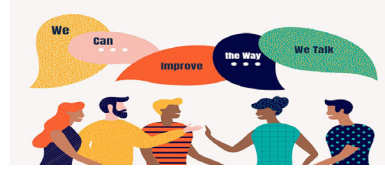


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Words Matter: Using Inclusive Language



Diversity, Equity, Inclusion and Belonging (DEIB) has emerged as a pillar for business and human resources strategies; Building inclusive workplaces that drive sustainable growth and innovation. A culture of belonging leads to more engaged employees which also impacts retention and attraction of a superior workforce.

Language shapes culture. Language can support liberation or perpetuate oppression; Language has the ability to build relationships and forge connections but it's equally liable for creating barriers and impacting one's sense of belonging.
People crave supportive cultures and healthy communication.

By using inclusive language and having conversations about the words we use, people are more likely to feel like they belong and can be their authentic selves. As we evolve and transform our work, we need to be sure our language is in line with our actions.

Learn how to use inclusive language and how to better promote it in your organization

Facilitator



Theresa Buick

Region Lead

Regional Center for Workforce Transformation
Associate Director for Workforce and Talent Development
Heritage Christian Services

January 17

8:15-10am

Interactive Virtual Program

CNY ATD Member \$25

Non-Member \$40

Register at cnyatd.org