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Experiences**

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Areas of Expertise

- Performance Improvement
- Instructional Design
- Training Delivery
- Learning Technologies
- Evaluating Learning Impact
- Managing Learning Programs

## **Social Media as a Learning Tool Adopting a Social Culture**



**Social media is a communication tool;  
It can provide an additional dimension to learning.**

Social media can be used to

- introduce new information
- reinforce or support information
- increase conversation
- increase engagement

How is your organization embracing the  
social culture as part of a learning strategy?  
For your employees and customers?

Discover ideas and join the discussion as  
two companies share their experiences  
using social media as a learning tool.

**Presenters**

**nationalgrid**

**ONEGROUP®**

***Bring your learning practices into today's social world***

# **September 21**

**8-10:30am**

**ONEGROUP®**

706 N Clinton St, Syracuse

**Members \$25**

**Non-Members \$40**

**Register [cnyatd.org](http://cnyatd.org)**

