



POWER MEMBER



WHAT IS A POWER MEMBER?

When ATD members join both their local chapter and ATD, they choose to be change makers in their own backyard and knowledge leaders in the talent development profession. Joint membership offers talent development professionals a unique opportunity to connect with local, national, and international professionals. Joint members can learn about trends in the field and gain access to research, principles, practices, and templates they can apply directly to influencing organizational results, changing their community, and advancing their career.

BENEFIT FROM POWER MEMBERSHIP

Power Membership provides members twice the support, twice the resources, and twice the networking than just one membership. ATD membership provides the tools you need for overall professional success. Chapter membership gives you tools to use in your organization and community. Together, they make you a Power Member!

Chapter Membership

- Programming targeted to your community
- Network with local professionals
- Explore career development opportunities
- Business development opportunities

ATD Membership

- Industry-leading content
- Career-advancing educational programs
- Network with more than 40,000 members
- News from *TD* magazine, e-newsletters, and webcasts
- Member discounts in the ATD Store

BECOME A POWER MEMBER



http://cnyatd.org/join_renew

BECOME A POWER MEMBER TODAY!

WWW.TD.ORG/MEMBERSHIP



CHOOSE YOUR ATD MEMBERSHIP



<p>Chapter Members Save \$30 on ATD Dues*</p>	<p>POWER MEMBER \$259 \$229</p>	<p>POWER MEMBER \$399 \$369</p>
Premium website content (formerly Communities of Practice)	unlimited access	unlimited access
Research reports (full)	-----	1 full report free
Customizable library	1 e-book per year	2 e-books per year
<i>TD at Work</i>	1 digital issue per year	4 digital issues per year
Self-paced online courses	-----	1 course per year
Premium webcasts	-----	
<i>TD</i> magazine and archives print and web access to current issue, electronic archives		
<i>State of the Industry</i> report		
Discounts on publications, conferences, education programs, and the CPLP certification		
Members-only website content		
ATD Online Library powered by EBSCOhost		
Research whitepapers		
Interactive member tools (job aids, checklists, calculators)		

CNY ATD Membership	\$79	\$79
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Power Membership	\$308	\$448
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