



## **Good trainers and presenters are effective at communicating information**

*Many trainers/presenters have limited knowledge of fundamental training and presentation concepts.  
The best trainers and presenters are properly trained to effectively conduct and facilitate programs/presentations.*



### **Who should attend?**

Program delivers the knowledge and skills for anyone who educates an audience

- **New Trainers**
- **Subject Matter Experts who train**
- **Sales People who interact with customers**
- **Presenters/Speakers/Facilitators**

### **Program Benefits**

- **Build your confidence delivering training/presentations**
  - **Understand the training/presentation cycle**
  - **Gain credibility as a trainer/presenter**

### **Overall Learning Goals**

- develop skills to conduct thorough and effective assessments
- assess adult learning principles to design effective training
- deliver engaging training using effective presentation and interaction skills

**Fall 2022**

**October 3, 10 and 17**

9am-12:30pm each day  
OneGroup Center, 706 N Clinton St, Syracuse

### **3 Session Program**

Individual - \$550  
3-5 Employees (5% discount) - \$522.50 each  
Over 5 Employees – contact [info@cnyatd.org](mailto:info@cnyatd.org)

**Register at [cnyatd.org](http://cnyatd.org)**



**\*\* Note – class size is limited to 6. Register early. \*\***